

Visitors with an interest in cycling and a concern for the environment have been considered by VisitScotland in the development of the Cyclists Welcome Scheme which recognises the special efforts made by businesses to provide for them, and to help them choose suitable accommodation.



## CYCLISTS WELCOME SCHEMES

Cycling is an important growth area, with an increasing number of cycle routes being developed in Scotland.

Some visitors cycle the old drove roads, others use the excellent forest networks. Increasingly, visitors are encouraged to explore our towns and cities or by bike. Visitors who enjoy cycling have specific needs and it makes a positive difference to their experience if these needs are recognised and catered for. They may arrive wet, tired or frustrated by a cycle breakdown. They appreciate having wet clothes dried overnight, the option to set off early in the morning without missing breakfast, or simply a welcoming cup of tea on arrival.

VisitScotland worked with the, Cyclists Touring Club and the Scottish Cyclists Union to produce a scheme to meet the specific needs of cyclists in their holiday accommodation.

To become a member you must provide the following and your VisitScotland Quality and Tourism Advisor will verify what the required facilities exist when they visit or for non Quality Assured customers a representative from VisitScotland will arrange to come along and verify.

## CYCLISTS WELCOME SCHEME FOR SERVICED, SELF CATERING AND HOSTEL ACCOMMODATION

1. A separate space should be available for drying outdoor clothing and footwear at an ambient temperature of approx. 30°C, so clothes can dry overnight. Dehumidifier can be used.
2. Offer a packed lunch or filled flask if required; and / or details on location and opening times of the nearest shops and late opening eating establishment (as appropriate to your tourism business).
3. Offer a late evening meal until 8.00pm, if there are no other meal providers within one mile (serviced accommodation businesses only).
4. Early breakfast option from 7am, or for very early leavers a tray the night before. A hot drink available upon arrival (serviced accommodation only).
5. A supply of local cycling routes information available for visitor reference. This can be suggested Apps for Smartphone or GPS.
6. You should have information on public transport suitable for bicycle carriage.
7. The daily weather forecast should be available.
8. Details should be displayed for local resource services including stating 999 phone number.
9. If not located in a named town or village, the Ordnance Survey co-ordinates should be made available.
10. Clothes washing facilities or location of nearest launderette facility.
11. Provide a lockable covered shed for bike storage.
12. Details of nearest cycle specialist should be made available. Some spares carried such as inner tube, bike pump and puncture repair kit.
13. Free unrestricted WiFi available.
14. A range of chargers for commonly used mobile devices.