

Visitors with an interest in cycling and a concern for the environment have been considered by VisitScotland in the development of the Cyclists Welcome Scheme which recognises the special efforts made by businesses to provide for them, and to help them choose suitable accommodation.



CYCLISTS WELCOME SCHEMES

Cycling is an important growth area, with an increasing number of cycle routes being developed in Scotland.

Some visitors cycle the old drove roads, others use the excellent forest networks. Increasingly, visitors are encouraged to explore our towns and cities or by bike. Visitors who enjoy cycling have specific needs and it makes a positive difference to their experience if these needs are recognised and catered for.

Those wishing to apply for the Cyclists Welcome Scheme should display a commitment to looking after cyclists and understanding their particular requirements. Businesses should deliver a positive attitude towards cyclists and show a genuine desire to anticipate and meet their needs.

To become a member you must provide the following and your VisitScotland Quality and Tourism Advisor will verify what the required facilities exist when they visit or for non Quality Assured customers a representative from VisitScotland will arrange to come along and verify.

CYCLISTS WELCOME SCHEME FOR CAFÉS AND RESTAURANTS

1. Provide where appropriate suitable bike parking either by:
 - Providing for visitors a suitable bike parking area, able to chain bike to permanent structure
 - Where safe to do so allow cyclists to park their bike directly outside the business
2. Where the above is not suitable and where applicable businesses should be aware of the nearest bike parking location.
3. Where applicable to assist cyclists with finding information on local public transport.
4. Provide emergency first aid contact details (i.e. local hospital / doctors surgery)
5. If not located in a named town or village, if requested be able to supply Ordnance Survey co-ordinates, a map or clear directions. Sat Nav and GPS to be considered.
6. If space is available for leaflets have a supply of local cycle route information. This can be suggested Apps for Smartphones and GPS.
7. A separate space should be available for putting wet clothes, rucksacks
8. Participants should be willing to refill water bottles free of charge and flasks with hot beverages.
9. Where appropriate able to assist cyclists with queries on local accommodation providers who are cyclist friendly
10. Free unrestricted WiFi to be available.