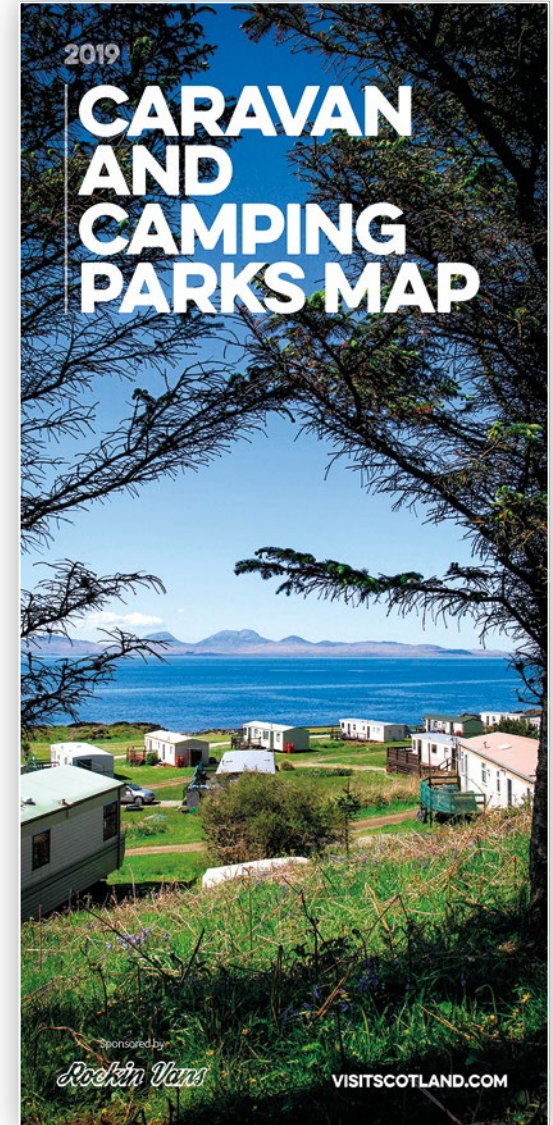


Caravan and Camping Parks Map 2020

Did you know...

- 1.2 million trips are made to the camping, caravanning and holiday park market every year
- British visitors alone account for more than 5.9 million nights spent within the parks sector
- These visitors spend more than £215 million per year
- The number of international visitors to the park sector has grown steadily year on year since 2008
- International visitors spend in excess of £31 million per year



Do you want more from the Caravan and Camping market next year?

The Map

The Caravan and Camping Map is the key publication for this sector and is an essential tool for visitors

- A1 fold away map, with space for a limited number of businesses to advertise
- Detailed road map of Scotland with clear information for customers to locate and travel to your business
- Numbered dots on the map will cross reference park entries to ensure your business location is easily found
- Display advertising in premium positions below and around the map will give your business more exposure to a targeted audience

Your Opportunity

There are three enhanced advertising packages available on the map for businesses who want to stand out from the crowd

Image Entry

Includes full contact details, image and 45 words of copy. There are only 45 entries available at the back of the map – and they must be sold on a first come first served basis.

Book Now £375

Advert size: 61 mm x 80 mm

16. St Andrews
★★★★ Small Holiday Park



A family run park on the shores of Loch Leven and set amidst spectacular scenery. An ideal base to explore Loch Ness, Oban, Mull and Skye. On site shop, launderette, drying room, covered picnic area, childrens play park and slipway access. WiFi available throughout the par. Pets welcome. **Open all year**

Invercoe Caravan and Camping Park
Invercoe, Glencoe, Argyll PH49 4HP
E: holidays@invercoe.co.uk
W: www.invercoe.co.uk
T: 01855 811210

From £17.00 pn From £16.00 pn From £13.00 pppn

Icons: Caravan, Camp, WiFi, Dog, Wheelchair, etc.

Exclusive Tourist Attraction Advert

Adverts positioned around the outside edges of the map, with positions plotted on the map.

Book Now £310

Advert size: 54.5 mm x 100.5 mm

'THE BEST WHISKY TOUR IN SCOTLAND'
The Sunday Times



Close to Glasgow, Stirling and Loch Lomond, Glengoyne is open all year for guided distillery tours, in-depth visits and whisky tastings.

Open all year. 7 days. Tours start on the hour. No booking required for groups of less than 10 people.

GLENGOYNE
UNHURRIED SINCE 1833
HIGHLAND SINGLE MALT SCOTCH WHISKY

Dumgoyne, by Killearn, Glasgow G63 9LB
T: 01360 550254 E: reception@glengoyne.com
GLENGOYNE.COM

Display Advertising

Display advertising opportunities – exclusive opportunities available on the front of the map. There are only six of these slots available.

Book Now £520

Advert size: 93 mm x 198 mm

THE SCOTTISH FISHERIES MUSEUM



The Scottish Fisheries Museum tells the story of Scottish fishing and its people from the earliest times to the present.

OPEN: APRIL - SEPT WEEKDAYS 10am-4.30pm SAT 11am-3pm
OCTOBER - MARCH WEEKDAYS 10am-4.30pm SUN 12pm-4.30pm

The Scottish Fisheries Museum, St Ayles, Harbourhead, Anstruther Fife KY10 3AB
Tel/Fax: 01333 310 628

E: info@sotfishmuseum.org
www.sotfishmuseum.org

Icons: Caravan, Camp, WiFi, Dog, Wheelchair, etc.

Sponsorship Exclusive opportunity to sponsor the map.

£2,750 Full details on application.

MEDIA INFORMATION

DISTRIBUTION: There will be 90,000 copies of this full colour A1 folding map distributed at key Caravan and Camping Shows as well as via the VisitScotland Information Centres network. Distribution opportunities will also be utilised through partnerships where appropriate – in previous years the map has been distributed via Caravan Accessories, Outdoor World, Practical Caravan Magazine and Trespass.

Example adverts not to size



Book your space...

By phone, email, online, or complete and post back the form below to book your space in this year's map

Please book the following space for me on the 2020 Caravan and Camping map

Tourist Attraction advert..... £310

Image Entry..... £375

Display advert £520

*All Prices subject to VAT

Title: Mr Mrs Ms Other

Name

Company Name

Address.....
.....

Town / City

County.....

Postcode

Signature

This signature confirms the above is authorised to book on behalf of the company and accepts PSP Media Group's Terms & Conditions

To book

Visit: www.pspbookings.com/ccpm.html

Call: 0141 353 2222 Email: sales@psp.uk.net

Or post this page to: PSP Media Group Ltd, PSP House, 50 High Craighall Road, Craighall Business Park, Glasgow G4 9UD