



There are multiple opportunities to advertise your business across the iCentre network in Shetland. It's an excellent opportunity to showcase your business to a receptive audience of tourists, day trippers and locals.

The marketing opportunities below can be tailored to suit your business and budget which will enable you to promote your products and services to visitors looking for inspiration on where to go and what to see and do.

<b>Lerwick: Category Two / Footfall – 34,686</b>	<b>Price</b>
A3 Light box in window	£995
A4 Perspex Counter Card on Information Desk	£150
A4 Poster	£80
Guaranteed Racking	£60

<b>Description of VisitScotland iCentre Category</b>	
<b>Category 2</b>	These iCentres are located in regionally significant destinations and major tourism routes. They are open all year round and deal with mainly UK and seasonal overseas visitors.