

SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: February 2021/2020 Report - TOURING

1.0 Introduction February 2021/2020

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering February 2021 and benchmarking against February 2020. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli (E-mail: gfe2@gcu.ac.uk).

2.0 Executive Summary February 2020

Touring Pitch Occupancy rates for the month of February 2021 demonstrated a percentage point (pp) decrease of **15.03** when comparing occupancy rates with February 2020. February, a typically a low occupancy month within the sector, demonstrated an even lower occupancy on last years figures with the increased restrictions related to COVID-19. The visitor attraction sector saw a decrease of **-83.0%** in visits numbers when comparing February 2021 with February 2020.

3.0 Touring Accommodation

3.1 Performance by Touring Category – February 2021/2020

Touring Pitch Occupancy was 0.90% in February 2021 compared with 15.93% in February 2020.

Pitch by Occupancy Type – February 2021/2020

Occupancy Type	Feb 21	Feb 20	21/20 Diff ¹	YTD 21	YTD 20	21/20 Diff
Touring Pitch Occupancy ²	0.90%	15.93%	-15.03	1.30%	15.66%	-14.36
Whole Park Occupancy	0.00%	13.46%	-13.46	0.00%	13.34%	-13.34
Caravan Pitch Occupancy	1.17%	22.52%	-21.35	1.83%	22.52%	-20.69
Tent Pitch Occupancy	0.00%	0.44%	-0.44	0.00%	0.19%	-0.19

Touring Pitch Occupancy by Size – February 2021/2020

Size	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1-49 pitches	0.00%	27.50%	-27.50	0.00%	27.33%	-27.33
50-99 pitches	0.00%	0.00%	0.00	0.00%	2.25%	-2.25
100-199 pitches	2.71%	12.14%	-9.43	2.79%	12.03%	-9.24
200 or more	0.00%	0.00%	0.00	0.00%	0.00%	0.00

Whole Park Occupancy by Size – February 2021/2020

Size	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1-49 pitches	0.00%	0.00%	0.00	0.00%	0.00%	0.00
50-99 pitches	0.00%	0.00%	0.00	0.00%	0.00%	0.00
100-199 pitches	0.00%	13.46%	-13.46	0.00%	14.10%	-14.10
200 or more	0.00%	0.00%	0.00	0.00%	0.00%	0.00

¹ 21/20 Diff throughout this report is expressed by % Point Change

² Touring Pitch Occupancy gives an overview of the sector and includes data from all types of touring parks: Whole Park, Caravan and Tent.

Caravan Pitch Occupancy by Size – February 2021/2020

Size	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1-49 pitches	0.00%	28.08%	-28.08	0.00%	28.89%	-28.89
50-99 pitches	0.00%	0.00%	0.00	0.00%	0.00%	0.00
100-199 pitches	4.24%	15.83%	-11.59	4.36%	0.20%	4.16
200 or more	0.00%	0.00%	0.00	0.00%	0.00%	0.00

Tent Pitch Occupancy by Size – February 2021/2020

Size	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1-49 pitches	0.00%	0.00%	0.00	0.00%	0.12%	-0.12
50-99 pitches	0.00%	0.00%	0.00	0.00%	0.00%	0.00
100-199 pitches	0.00%	0.46%	-0.46	0.00%	0.20%	-0.20
200 or more	0.00%	0.00%	0.00	0.00%	0.00%	0.00

Touring Pitch Occupancy by Tariff – February 2021/2020

Tariff	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Under £10	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£10 - £14.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£15 - £17.99	0.00%	40.94%	-40.94	0.00%	43.03%	-43.03
£18 -£19.99	0.00%	0.00%	0.00	0.00%	0.19%	-0.19
£20 +	1.11%	14.37%	-13.26	1.60%	14.32%	-12.72

Whole Park Occupancy by Tariff – February 2021/2020

Tariff	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Under £10	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£10 - £14.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£15 - £17.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£18 -£19.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£20 +	0.00%	13.46%	-13.46	0.00%	13.34%	-13.34

Caravan Pitch Occupancy by Tariff – February 2021/2020

Tariff	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Under £10	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£10 - £14.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£15 - £17.99	0.00%	40.94%	-40.94	0.00%	43.03%	-43.03
£18 -£19.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£20 +	1.34%	19.70%	-18.36	2.05%	19.68%	-17.63

Tent Pitch Occupancy by Tariff – February 2021/2020

Tariff	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Under £10	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£10 - £14.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£15 - £17.99	0.00%	0.00%	0.00	0.00%	0.00%	0.00
£18 -£19.99	0.00%	0.00%	0.00	0.00%	0.19%	-0.19
£20 +	0.00%	0.44%	-0.44	1.60%	0.19%	0.00

Touring Pitch Occupancy by Location Type – February 2021/2020

Location Type	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	3.04%	-3.04	0.00%	3.23%	-3.23
City – Large Town	2.71%	10.29%	-7.58	2.79%	10.05%	-7.26
Small Town	0.00%	0.00%	0.00	0.00%	0.00%	0.00
Countryside - Villages	0.00%	21.30%	-21.30	0.00%	20.07%	-20.07

Whole Park Occupancy by Location Type – February 2021/2020

Location Type	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	0.00%	0.00	0.00%	0.00%	0.00
City – Large Town	0.00%	0.00%	0.00	2.79%	45.59%	-42.80
Small Town	0.00%	0.00%	0.00	0.00%	0.00%	0.00
Countryside - Villages	0.00%	13.46%	-13.46	0.00%	12.80%	-12.80

Caravan Pitch Occupancy by Location Type – February 2021/2020

Location Type	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	3.04%	-3.04	0.00%	3.23%	-3.23
City – Large Town	4.24%	15.83%	-11.59	2.79%	14.10%	-11.31
Small Town	0.00%	0.00%	0.00	0.00%	0.00%	0.00
Countryside - Villages	0.00%	47.42%	-47.42	0.00%	44.39%	-44.39

Tent Pitch Occupancy by Location Type – February 2021/2020

Location Type	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	0.00%	0.00	0.00%	0.00%	0.00
City – Large Town	0.00%	0.46%	-0.46	0.00%	0.20%	-0.20
Small Town	0.00%	0.00%	0.00	0.00%	0.00%	0.00
Countryside - Villages	0.00%	0.00%	0.00	0.00%	0.12%	-0.12