

# SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: September 2020/2019 Report - HOSTEL

## 1.0 Introduction September 2020/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering September 2020 and benchmarking against September 2019. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

## 2.0 Executive Summary September 2020

Hostel Bedspace Occupancy rates for the month of September 2020 demonstrated a % Point decrease of **-39.83%** when comparing occupancy rates with September 2019. With the ongoing effects and restrictions of COVID-19, there remains to be low occupancy in comparison to September 2019 figures. The visitor attraction sector saw a decrease of -57.5% in visits numbers when comparing September 2020 with September 2019.

## 3.0 Hostel Accommodation

### 3.1 Performance by Hostel Category – September 2020/2019

Hostel occupancy for September 2020 was 23.03% compared to 62.86% in September 2019. This shows a decrease of -39.83%.

#### Bed Space Occupancy Scotland – September 2020/2019

Hostels	September 20	September 19	20/19 Diff <sup>1</sup>	Change <sup>2</sup>	YTD 20	YTD 19	20/19 Diff	Change
Bed Space Occupancy	23.03%	62.86%	-39.83%	60	25.36%	64.06%	-38.70%	61

#### Bed Occupancy by Type – September 2020/2019

Type	September 20	September 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
SYHA	23.72%	65.38%	-41.66%	58	25.56%	61.44%	-35.88%	64
Independent	4.67%	44.62%	-39.95%	60	21.02%	72.67%	-51.65%	48

#### Bed Occupancy by Grading – September 2020/2019

Grading	September 20	September 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
1 Stars	0.00%	60.42%	-60.42%	40	0.00%	60.30%	-60.30%	40
2 Stars	0.00%	41.87%	-41.87%	58	0.00%	56.79%	-56.79%	43
3 Stars	32.55%	67.28%	-34.73%	65	38.61%	67.51%	-28.90%	71
4 Stars	35.22%	60.92%	-25.70%	74	29.92%	55.13%	-25.21%	75
5 Stars	7.18%	71.00%	-63.82%	36	21.60%	58.46%	-36.86%	63
Unclassified	0.00%	0.00%	0.00%	100	4.28%	75.12%	-70.84%	29

<sup>1</sup> 20/19 Diff throughout this report is expressed by % Point Change

<sup>2</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

### Bed Occupancy by Former VisitScotland Area – September 2020/2019

Area	September 2020	September 2019	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Aberdeen & Grampian	4.67%	43.33%	-38.66%	61	23.23%	37.89%	-14.66%	85
ALLFV	21.04%	59.91%	-38.87%	61	21.52%	53.98%	-32.46%	68
Angus & City of Dundee	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Ayrshire & Arran	0.00%	47.30%	-47.30%	53	40.25%	47.20%	-6.95%	93
Dumfries & Galloway	0.00%	19.23%	-19.23%	81	0.00%	41.10%	-41.10%	59
Edinburgh & Lothian	7.18%	68.31%	-61.13%	39	13.14%	75.16%	-62.02%	38
Greater Glasgow	0.00%	79.69%	-79.69%	20	39.56%	67.77%	-28.21%	72
Highlands of Scotland	38.39%	66.49%	-28.10%	72	37.65%	64.75%	-27.10%	73
Kingdom of Fife	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Orkney	0.00%	41.56%	-41.56%	58	0.00%	60.48%	-60.48%	40
Perthshire	35.28%	58.67%	-23.39%	77	42.92%	58.93%	-16.01%	84
Scottish Borders	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Shetland Islands	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Outer Hebrides	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

### Bed Occupancy by Location – September 2020/2019

Location accessibility/density	September 2020	September 2019	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Large Urban Areas	7.18%	67.21%	-60.03%	40	16.88%	68.55%	-51.67%	48
Other Urban Areas	0.00%	67.87%	-67.87%	32	19.95%	59.77%	-39.82%	60
Accessible Small Towns	14.18%	49.15%	-34.97%	65	40.48%	53.55%	-13.07%	87
Remote Small Towns	0.00%	41.27%	-41.27%	59	24.73%	46.56%	-21.83%	78
Accessible Rural	34.08%	72.27%	-38.19%	62	37.19%	70.54%	-33.35%	67
Remote Rural	35.42%	66.50%	-31.08%	69	41.03%	65.74%	-24.71%	75

### Bed Occupancy by Location Type– September 2020/2019

Location Type	September 2020	September 2019	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Seaside - Coastal	37.34%	55.44%	-18.10%	82	33.19%	55.39%	-22.20%	78
City – Large Town	7.18%	67.41%	-60.23%	40	17.28%	67.11%	-49.83%	50
Small Town	58.75%	49.22%	9.53%	110	26.71%	57.45%	-30.74%	69
Countryside - Villages	31.98%	63.75%	-31.77%	68	40.26%	63.12%	-22.86%	77