

SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: October 2020/2019 Report - HOSTEL

1.0 Introduction October 2020/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering October 2020 and benchmarking against October 2019. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli (E-mail: gfe2@gcu.ac.uk).

2.0 Executive Summary October 2020

Hostel Bedspace Occupancy rates for the month of October 2020 demonstrated a % Point decrease of **-38.59%** when comparing occupancy rates with October 2019. With the ongoing effects and restrictions of COVID-19, there remains to be low occupancy in comparison to October 2019 figures. The visitor attraction sector saw a decrease of **-60.0%** in visits numbers when comparing October 2020 with October 2019.

3.0 Hostel Accommodation

3.1 Performance by Hostel Category – October 2020/2019

Hostel occupancy for October 2020 was 12.81% compared to 51.40% in October 2019. This shows a decrease of -38.59%.

Bed Space Occupancy Scotland – October 2020/2019

Hostels	Oct 20	Oct 19	20/19 Diff ¹	Change ²	YTD 20	YTD 19	20/19 Diff	Change
Bed Space Occupancy	12.81%	51.40%	-38.59%	61	24.13%	63.14%	-39.01%	61

Bed Occupancy by Type – October 2020/2019

Type	Oct 20	Oct 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
SYHA	13.08%	53.49%	-40.41%	60	24.34%	60.75%	-36.41%	64
Independent	6.45%	23.00%	-16.55%	83	19.66%	71.56%	-51.90%	48

Bed Occupancy by Grading – October 2020/2019

Grading	Oct 20	Oct 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
1 Stars	0.00%	0.00%	0.00%	100	0.00%	60.30%	-60.30%	40
2 Stars	0.00%	65.99%	-65.99%	34	0.00%	56.87%	-56.87%	43
3 Stars	17.05%	52.83%	-35.78%	64	35.11%	66.16%	-31.05%	69
4 Stars	29.44%	46.41%	-16.97%	83	29.90%	54.32%	-24.42%	76
5 Stars	1.87%	61.90%	-60.03%	40	18.59%	58.78%	-40.19%	60
Unclassified	0.00%	0.00%	0.00%	100	4.28%	75.12%	-70.84%	29

¹ 20/19 Diff throughout this report is expressed by % Point Change

² Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

Bed Occupancy by Former VisitScotland Area – October 2020/2019

Area	Oct 20	Oct 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Aberdeen & Grampian	6.45%	36.06%	-29.61%	70	22.31%	37.72%	-15.41%	85
ALLFV	4.49%	42.81%	-38.32%	62	20.42%	52.96%	-32.54%	67
Angus & City of Dundee	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Ayrshire & Arran	0.00%	35.95%	-35.95%	64	40.25%	46.39%	-6.14%	94
Dumfries & Galloway	0.00%	84.62%	-84.62%	15	0.00%	44.10%	-44.10%	56
Edinburgh & Lothian	1.87%	64.57%	-62.70%	37	11.82%	74.75%	-62.93%	37
Greater Glasgow	0.00%	65.83%	-65.83%	34	39.56%	67.61%	-28.05%	72
Highlands of Scotland	27.54%	52.12%	-24.58%	75	36.49%	63.61%	-27.12%	73
Kingdom of Fife	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Orkney	0.00%	0.00%	0.00%	100	0.00%	60.48%	-60.48%	40
Perthshire	22.88%	50.71%	-27.83%	72	41.18%	58.16%	-16.98%	83
Scottish Borders	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Shetland Islands	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Outer Hebrides	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

Bed Occupancy by Location – October 2020/2019

Location accessibility/density	Oct 20	Oct 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Large Urban Areas	1.87%	56.01%	-54.14%	46	15.58%	67.87%	-52.29%	48
Other Urban Areas	0.00%	46.35%	-46.35%	54	19.95%	58.58%	-38.63%	61
Accessible Small Towns	6.45%	46.66%	-40.21%	60	38.68%	52.85%	-14.17%	86
Remote Small Towns	0.00%	38.90%	-38.90%	61	24.73%	45.97%	-21.24%	79
Accessible Rural	19.68%	64.66%	-44.98%	55	33.53%	70.04%	-36.51%	63
Remote Rural	26.28%	50.90%	-24.62%	75	38.75%	64.47%	-25.72%	74

Bed Occupancy by Location Type– October 2020/2019

Location Type	Oct 20	Oct 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Seaside - Coastal	33.32%	44.69%	-11.37%	89	33.21%	54.42%	-21.21%	79
City – Large Town	1.87%	53.70%	-51.83%	48	16.10%	66.30%	-50.20%	50
Small Town	0.00%	52.25%	-52.25%	48	26.71%	57.08%	-30.37%	70
Countryside - Villages	18.24%	50.98%	-32.74%	67	37.14%	62.07%	-24.93%	75