

# SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT

## November 2020/2019 Report - HOSTEL

### 1.0 Introduction November 2020/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering November 2020 and benchmarking against November 2019. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

### 2.0 Executive Summary November 2020

Hostel Bedspace Occupancy rates for the month of November 2020 demonstrated a % Point decrease of **-36.58%** when comparing occupancy rates with November 2019. November, a typically a low occupancy month within the sector, demonstrated an even lower occupancy on last years figures with the increased restrictions related to COVID-19. The visitor attraction sector saw a decrease of **-55.8%** in visits numbers when comparing November 2020 with November 2019.

### 3.0 Hostel Accommodation

#### 3.1 Performance by Hostel Category – November 2020/2019

Hostel occupancy for November 2020 was 0.16% compared to 36.74% in November 2019. This shows a decrease of -36.58%.

#### Bed Space Occupancy Scotland – November 2020/2019

Hostels	Nov 20	Nov 19	20/19 Diff <sup>1</sup>	Change <sup>2</sup>	YTD 20	YTD 19	20/19 Diff	Change
Bed Space Occupancy	0.16%	36.74%	-36.58%	63	20.58%	61.67%	-41.09%	59

#### Bed Occupancy by Type – November 2020/2019

Type	Nov 20	Nov 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
SYHA	0.14%	35.23%	-35.09%	65	20.68%	59.07%	-38.39%	62
Independent	1.20%	57.92%	-56.72%	43	18.14%	71.32%	-53.18%	47

#### Bed Occupancy by Grading – November 2020/2019

Grading	Nov 20	Nov 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
1 Stars	0.00%	0.00%	0.00%	100	0.00%	60.30%	-60.30%	40
2 Stars	0.00%	24.14%	-24.14%	76	0.00%	56.61%	-56.61%	43
3 Stars	0.27%	35.97%	-35.70%	64	30.94%	64.79%	-33.85%	66
4 Stars	0.12%	33.66%	-33.54%	66	24.11%	52.91%	-28.80%	71
5 Stars	0.18%	37.73%	-37.55%	62	15.59%	56.88%	-41.29%	59
Unclassified	0.00%	67.72%	-67.72%	32	4.28%	74.15%	-69.87%	30

<sup>1</sup> 20/19 Diff throughout this report is expressed by % Point Change

<sup>2</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

### Bed Occupancy by Former VisitScotland Area – November 2020/2019

Area	Nov 20	Nov 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Aberdeen & Grampian	0.24%	22.13%	-21.89%	78	17.72%	36.46%	-18.74%	81
ALLFV	0.00%	26.21%	-26.21%	74	17.12%	51.25%	-34.13%	66
Angus & City of Dundee	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Ayrshire & Arran	0.00%	0.00%	0.00%	100	40.25%	46.39%	-6.14%	94
Dumfries & Galloway	0.00%	0.00%	0.00%	100	0.00%	44.10%	-44.10%	56
Edinburgh & Lothian	0.23%	39.96%	-39.73%	60	10.64%	73.41%	-62.77%	37
Greater Glasgow	0.00%	55.34%	-55.34%	45	29.06%	66.69%	-37.63%	62
Highlands of Scotland	0.20%	38.70%	-38.50%	62	30.68%	62.01%	-31.33%	69
Kingdom of Fife	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Orkney	0.00%	24.14%	-24.14%	76	0.00%	59.89%	-59.89%	40
Perthshire	0.00%	82.83%	-82.83%	17	37.14%	58.92%	-21.78%	78
Scottish Borders	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Shetland Islands	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Outer Hebrides	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

### Bed Occupancy by Location – November 2020/2019

Location accessibility/density	Nov 20	Nov 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Large Urban Areas	0.12%	38.15%	-38.03%	62	13.36%	66.31%	-52.95%	47
Other Urban Areas	0.00%	26.16%	-26.16%	74	14.65%	56.10%	-41.45%	59
Accessible Small Towns	0.61%	36.45%	-35.84%	64	30.91%	51.69%	-20.78%	79
Remote Small Towns	0.00%	45.44%	-45.44%	55	20.16%	45.94%	-25.78%	74
Accessible Rural	0.00%	28.44%	-28.44%	72	29.13%	66.08%	-36.95%	63
Remote Rural	0.47%	41.23%	-40.76%	59	36.12%	63.72%	-27.60%	72

### Bed Occupancy by Location Type– November 2020/2019

Location Type	Nov 20	Nov 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Seaside - Coastal	1.86%	44.64%	-42.78%	57	31.30%	54.10%	-22.80%	77
City – Large Town	0.09%	35.46%	-35.37%	65	13.54%	64.54%	-51.00%	49
Small Town	0.46%	32.72%	-32.26%	68	19.99%	55.41%	-35.42%	65
Countryside - Villages	0.00%	38.41%	-38.41%	62	32.42%	60.71%	-28.29%	72