

# SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: March 2021/2020 Report - HOSTEL

## 1.0 Introduction March 2021/2020

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering March 2021 and benchmarking against March 2020. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

## 2.0 Executive Summary March 2021

Hostel Bedspace Occupancy rates for the month of March 2021 demonstrated a percentage point (pp) decrease of **-1.96%** when comparing occupancy rates with March 2020. Both March 2020 and March 2021 were affected by the restrictions related to COVID-19, which is reflected in the low percentage for both.. The visitor attraction sector saw a decrease of **-55.5%** in visits numbers when comparing March 2020 with March 2020.

## 3.0 Hostel Accommodation

### 3.1 Performance by Hostel Category – March 2021/2020

Hostel occupancy for March 2021 was 22.61% compared to 24.57% in March 2020. This shows a decrease of -1.96pp.

#### Bed Space Occupancy Scotland – March 2021/2020

Hostels	Mar 21	Mar 20	21/20 Diff <sup>1</sup>	YTD 21	YTD 20	21/20 Diff
Bed Space Occupancy	22.61%	24.57%	-1.96pp	22.61%	30.92%	-8.31pp

#### Bed Occupancy by Type – March 2021/2020

Type	Mar 21	Mar 20	21/20 Diff	YTD 20	YTD 19	21/20 Diff
SYHA	22.61%	26.35%	-3.74pp	22.61%	31.33%	-8.72pp
Independent	0.00%	4.43%	-4.43pp	0.00%	24.03%	-24.03pp

#### Bed Occupancy by Grading – March 2021/2020

Grading	Mar 21	Mar 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1 Stars	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
2 Stars	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
3 Stars	30.00%	36.83%	-6.83pp	30.00%	40.20%	-10.20pp
4 Stars	1.04%	20.73%	-19.69pp	1.04%	28.97%	-27.93pp
5 Stars	0.00%	26.04%	-26.04pp	0.00%	27.94%	-27.94pp
Unclassified	0.00%	0.00%	0.00pp	0.00%	57.71%	-57.71pp

<sup>1</sup> 21/20 Diff throughout this report is expressed by Percentage Point (pp) Change

### Bed Occupancy by Former VisitScotland Area – March 2021/2020

Area	Mar 21	Mar 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Aberdeen & Grampian	1.04%	23.69%	-22.65pp	1.04%	25.05%	-24.01pp
ALLFV	0.00%	14.32%	-14.32pp	0.00%	21.31%	-21.31pp
Angus & City of Dundee	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Ayrshire & Arran	0.00%	0.00%	0.00pp	0.00%	40.25%	-40.25pp
Dumfries & Galloway	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Edinburgh & Lothian	0.00%	29.24%	-29.24pp	0.00%	29.35%	-29.35pp
Greater Glasgow	0.00%	29.35%	-29.35pp	0.00%	39.56%	-39.56pp
Highlands of Scotland	30.00%	28.31%	1.69pp	30.00%	36.01%	-6.01pp
Kingdom of Fife	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Orkney	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Perthshire	0.00%	56.60%	-56.60pp	0.00%	47.33%	-47.33pp
Scottish Borders	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Shetland Islands	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Outer Hebrides	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp

### Bed Occupancy by Location – March 2021/2020

Location accessibility/density	Mar 21	Mar 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Large Urban Areas	1.04%	24.05%	-23.01pp	1.04%	27.73%	-26.69pp
Other Urban Areas	0.00%	13.15%	-13.15pp	0.00%	19.95%	-19.95pp
Accessible Small Towns	30.00%	38.07%	-8.07pp	30.00%	43.35%	-13.35pp
Remote Small Towns	0.00%	9.49%	-9.49pp	0.00%	25.01%	-25.01pp
Accessible Rural	0.00%	36.21%	-36.21pp	0.00%	37.72%	-37.72pp
Remote Rural	0.00%	36.19%	-36.19pp	0.00%	42.79%	-42.79pp

### Bed Occupancy by Location Type – March 2021/2020

Location Type	Mar 21	Mar 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	15.28%	-15.28pp	0.00%	29.11%	-29.11pp
City – Large Town	1.04%	21.78%	-20.74pp	1.04%	26.06%	-25.02pp
Small Town	30.00%	18.73%	11.27pp	30.00%	25.22%	4.78pp
Countryside - Villages	0.00%	36.68%	-36.68pp	0.00%	43.45%	-43.45pp