

## SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT:

### June 2021/2020 & June 2021/2019 Report - HOSTEL

#### 1.0 Introduction June 2021/2020 & June 2021/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey Report covering June 2021 and benchmarking against June 2020 and also between June 2021 against June 2019. The report reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

#### 2.0 Executive Summary June 2021

Hostel Bedspace Occupancy rates for June 2021 showed a percentage point increase of **26.81** when compared with June 2020 which reflects the initial lockdown period of last year. When comparing with June 2019, there is a decrease of **-44.63pp** which demonstrates the significant difference prior to the effects of COVID-19.

The Visitor Attraction sector saw an increase of **430.2%** in visits numbers when comparing June 2021 with June 2020, however when comparing June 2021 with June 2019 saw a decrease of **-58.2%**.

#### 3.0 Hostel Accommodation

##### 3.1 Performance by Hostel Category – June 2021/2020 & June 2021/2019

Hostel occupancy for June 2021 was **26.81%** when compared to data from the previous year of 0.0% occupancy rate; this shows an overall percentage point increase of **26.81pp**, however when comparing to data from 2019 of **71.44%** occupancy rate this shows an overall percentage point decrease of **-44.63pp**.

##### Bed Space Occupancy Scotland – June 2021/2020

Hostels	June 21	June 20	21/20 Diff <sup>1</sup>	Change <sup>2</sup>	YTD 21	YTD 20	21/20 Diff	Change
<b>Bed Space Occupancy</b>	26.81%	0.00%	26.81pp	127	27.52%	26.42%	1.10pp	101

##### Bed Space Occupancy Scotland – June 2021/2019

Hostels	June 21	June 19	21/19 Diff <sup>3</sup>	Change <sup>4</sup>	YTD 21	YTD 19	21/19 Diff	Change
<b>Bed Space Occupancy</b>	26.81%	71.44%	-44.63pp	55	27.52%	55.45%	-27.93pp	72

##### Bed Occupancy by Type – June 2021/2020

Type	June 21	June 20	21/20 Diff	Change	YTD 20	YTD 19	21/20 Diff	Change
<b>SYHA</b>	27.87%	0.00%	27.87pp	128	30.11%	26.54%	3.57pp	104
<b>Independent</b>	7.99%	0.00%	7.99pp	108	5.29%	24.03%	-18.74pp	81

<sup>1</sup> 21/20 Diff throughout this report is expressed by Percentage Point Change

<sup>2</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

<sup>3</sup> 21/19 Diff throughout this report is expressed by Percentage Point Change

<sup>4</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

### Bed Occupancy by Type – 2021/2019

Type	June 21	June 19	21/19 Diff	Change	YTD 21	YTD 19	21/19 Diff	Change
<b>SYHA</b>	27.87%	65.93%	-38.06pp	62	30.11%	54.98%	-24.87pp	75
<b>Independent</b>	7.99%	86.74%	-78.75pp	21	5.29%	58.68%	-53.39pp	47

### Bed Occupancy by Grading – June 2021/2020

Grading	June 21	June 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
<b>1 Stars</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>2 Stars</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>3 Stars</b>	38.12%	0.00%	38.12%	138	41.23%	40.20%	1.03%	101
<b>4 Stars</b>	24.17%	0.00%	24.17%	124	23.54%	28.97%	-5.43%	95
<b>5 Stars</b>	17.39%	0.00%	17.39%	117	18.38%	27.94%	-9.56%	90
<b>Unclassified</b>	0.00%	0.00%	0.00%	100	0.00%	5.59%	-5.59%	94

### Bed Occupancy by Grading – June 2021/2019

Grading	June 21	June 19	21/19 Diff	Change	YTD 21	YTD 19	21/19 Diff	Change
<b>1 Stars</b>	0.00%	55.22%	-55.22%	45	0.00%	63.55%	-63.55%	36
<b>2 Stars</b>	0.00%	68.18%	-68.18%	32	0.00%	53.88%	-53.88%	46
<b>3 Stars</b>	38.12%	69.66%	-31.54%	68	41.23%	62.60%	-21.37%	79
<b>4 Stars</b>	24.17%	60.45%	-36.28%	64	23.54%	48.21%	-24.67%	75
<b>5 Stars</b>	17.39%	65.00%	-47.61%	52	18.38%	52.38%	-34.00%	66
<b>Unclassified</b>	0.00%	0.00%	0.00%	100	0.00%	61.68%	-61.68%	38

### Bed Occupancy by Former VisitScotland Area – June 2021/2020

Area	June 21	June 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
<b>Aberdeen &amp; Grampian</b>	0.00%	0.00%	0.00%	100	0.11%	25.05%	-24.94%	75
<b>ALLFV</b>	23.62%	0.00%	23.62%	124	22.16%	21.31%	0.85%	101
<b>Angus &amp; City of Dundee</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Ayrshire &amp; Arran</b>	0.00%	0.00%	0.00%	100	0.00%	40.25%	-40.25%	60
<b>Dumfries &amp; Galloway</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Edinburgh &amp; Lothian</b>	10.56%	0.00%	10.56%	111	11.53%	16.28%	-4.75%	95
<b>Greater Glasgow</b>	12.93%	0.00%	12.93%	113	13.04%	39.56%	-26.52%	73
<b>Highlands of Scotland</b>	36.49%	0.00%	36.49%	136	39.85%	36.01%	3.84%	104
<b>Kingdom of Fife</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Orkney</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Perthshire</b>	33.90%	0.00%	33.90%	134	33.80%	47.33%	-13.53%	86
<b>Scottish Borders</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Shetland Islands</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Outer Hebrides</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

### Bed Occupancy by Former VisitScotland Area – June 2021/2019

Area	June 21	June 19	21/19 Diff	Change	YTD 21	YTD 19	21/19 Diff	Change
<b>Aberdeen &amp; Grampian ALLFV</b>	0.00%	43.13%	-43.13%	57	0.11%	33.79%	- 33.68%	66
	23.62%	59.71%	-36.09%	64	22.16%	46.59%	- 24.43%	76
<b>Angus &amp; City of Dundee</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Ayrshire &amp; Arran</b>	0.00%	56.48%	-56.48%	44	0.00%	40.39%	- 40.39%	60
<b>Dumfries &amp; Galloway</b>	0.00%	66.67%	-66.67%	33	0.00%	81.36%	- 81.36%	19
<b>Edinburgh &amp; Lothian</b>	10.56%	87.00%	-76.44%	24	11.53%	66.85%	- 55.32%	45
<b>Greater Glasgow</b>	12.93%	63.00%	-50.07%	50	13.04%	56.31%	- 43.27%	57
<b>Highlands of Scotland</b>	36.49%	71.05%	-34.56%	65	39.85%	58.98%	- 19.13%	81
<b>Kingdom of Fife</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Orkney</b>	0.00%	79.31%	-79.31%	21	0.00%	58.94%	- 58.94%	41
<b>Perthshire</b>	33.90%	49.17%	-15.27%	85	33.80%	55.44%	- 21.64%	78
<b>Scottish Borders</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Shetland Islands</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
<b>Outer Hebrides</b>	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

### Bed Occupancy by Location – June 2021/2020

Location accessibility/density	June 21	June 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
<b>Large Urban Areas</b>	10.94%	0.00%	10.94%	111	11.71%	20.11%	-8.40%	92
<b>Other Urban Areas</b>	20.27%	0.00%	20.27%	120	22.83%	19.95%	2.88%	103
<b>Accessible Small Towns</b>	41.27%	0.00%	41.27%	141	38.31%	43.35%	-5.04%	95
<b>Remote Small Towns</b>	23.76%	0.00%	23.76%	124	18.56%	25.01%	-6.45%	94
<b>Accessible Rural</b>	38.07%	0.00%	38.07%	138	41.40%	37.72%	3.68%	104
<b>Remote Rural</b>	38.65%	0.00%	38.65%	139	41.49%	42.79%	-1.30%	99

### Bed Occupancy by Location – June 2021/2019

Location accessibility/density	June 21	June 19	21/19 Diff	Change	YTD 21	YTD 19	21/19 Diff	Change
<b>Large Urban Areas</b>	10.94%	77.17%	-66.23%	34	11.71%	57.21%	- 45.50%	55
<b>Other Urban Areas</b>	20.27%	68.11%	-47.84%	52	22.83%	49.97%	- 27.14%	73
<b>Accessible Small Towns</b>	41.27%	62.68%	-21.41%	79	38.31%	49.04%	- 10.73%	89
<b>Remote Small Towns</b>	23.76%	58.99%	-35.23%	65	18.56%	40.44%	- 21.88%	78
<b>Accessible Rural</b>	38.07%	72.88%	-34.81%	65	41.40%	67.44%	- 26.04%	74
<b>Remote Rural</b>	38.65%	68.89%	-30.24%	70	41.49%	60.72%	- 19.23%	81

### Bed Occupancy by Location Type- June 2021/2020

Location Type	June 21	June 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
<b>Seaside - Coastal</b>	37.02%	0.00%	37.02%	137	28.50%	29.11%	-0.61%	99
<b>City - Large Town</b>	13.28%	0.00%	13.28%	113	14.49%	20.08%	-5.59%	94
<b>Small Town</b>	43.89%	0.00%	43.89%	144	45.79%	25.22%	20.57%	121
<b>Countryside - Villages</b>	34.25%	0.00%	34.25%	134	37.84%	43.45%	-5.61%	94

### Bed Occupancy by Location Type- June 2021/2019

Location Type	June 21	June 19	21/19 Diff	Change	YTD 21	YTD 19	21/19 Diff	Change
<b>Seaside - Coastal</b>	37.02%	64.41%	-27.39%	73	28.50%	49.23%	-20.73%	79
<b>City - Large Town</b>	13.28%	75.89%	-62.61%	37	14.49%	55.44%	-40.95%	59
<b>Small Town</b>	43.89%	72.73%	-28.84%	71	45.79%	51.53%	-5.74%	94
<b>Countryside - Villages</b>	34.25%	66.47%	-32.22%	68	37.84%	58.41%	-20.57%	79