

SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: July 2020/2019 Report - HOSTEL

1.0 Introduction July 2020/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering July 2020 and benchmarking against July 2019. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli (E-mail: gfe2@gcu.ac.uk).

2.0 Executive Summary July 2020

Hostel Bedspace Occupancy rates for the month of July 2020 demonstrated a % Point decrease of **-78.38%** when comparing occupancy rates with July 2019. With July being a peak month for tourism, we would normally see a heightened occupancy rate amongst all sectors, however , with the continued effects and restrictions of COVID-19, there remains to be low occupancy in comparison to July 2019 figures. The visitor attraction sector saw a decrease of 81.7% in visits numbers when comparing July 2020 with July 2019.

3.0 Hostel Accommodation

3.1 Performance by Hostel Category – July 2020/2019

Hostels throughout Scotland had zero percent occupancy in July 2020.

Bed Space Occupancy Scotland – July 2020/2019

Hostels	July 20	July 19	20/19 Diff ¹	Change ²	YTD 20	YTD 19	20/19 Diff	Change
Bed Space Occupancy	0.00%	78.38%	-78.38%	22	25.17%	60.99%	-35.82%	64

Bed Occupancy by Type – July 2020/2019

Type	July 20	July 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
SYHA	0.00%	70.91%	-70.91%	29	25.22%	58.11%	-32.89%	67
Independent	0.00%	93.51%	-93.51%	6	24.03%	74.45%	-50.42%	50

Bed Occupancy by Grading – July 2020/2019

Grading	July 20	July 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
1 Stars	0.00%	53.58%	-53.58%	46	0.00%	60.76%	-60.76%	39
2 Stars	0.00%	72.64%	-72.64%	27	0.00%	57.65%	-57.65%	42
3 Stars	0.00%	74.90%	-74.90%	25	40.20%	65.37%	-25.17%	75
4 Stars	0.00%	66.30%	-66.30%	34	28.97%	51.26%	-22.29%	78
5 Stars	0.00%	66.43%	-66.43%	34	27.94%	54.44%	-26.50%	74
Unclassified	0.00%	77.96%	-77.96%	22	4.28%	73.44%	-69.16%	31

¹ 20/19 Diff throughout this report is expressed by % Point Change

² Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

Bed Occupancy by Former VisitScotland Area – July 2020/2019

Area	July 20	July 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Aberdeen & Grampian	0.00%	42.94%	-42.94%	57	25.05%	35.34%	-10.29%	90
ALLFV	0.00%	67.10%	-67.10%	33	21.31%	50.01%	-28.70%	71
Angus & City of Dundee	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Ayrshire & Arran	0.00%	60.50%	-60.50%	40	40.25%	43.76%	-3.51%	96
Dumfries & Galloway	0.00%	40.66%	-40.66%	59	0.00%	67.12%	-67.12%	33
Edinburgh & Lothian	0.00%	89.69%	-89.69%	10	14.13%	76.06%	-61.93%	38
Greater Glasgow	0.00%	78.99%	-78.99%	21	39.56%	62.04%	-22.48%	78
Highlands of Scotland	0.00%	75.90%	-75.90%	24	36.01%	61.88%	-25.87%	74
Kingdom of Fife	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Orkney	0.00%	79.09%	-79.09%	21	0.00%	64.03%	-64.03%	36
Perthshire	0.00%	56.82%	-56.82%	43	47.33%	55.95%	-8.62%	91
Scottish Borders	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Shetland Islands	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Outer Hebrides	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

Bed Occupancy by Location – July 2020/2019

Location accessibility/density	July 20	July 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Large Urban Areas	0.00%	84.13%	-84.13%	16	18.39%	66.08%	-47.69%	52
Other Urban Areas	0.00%	72.11%	-72.11%	28	19.95%	54.30%	-34.35%	66
Accessible Small Towns	0.00%	65.78%	-65.78%	34	43.35%	51.57%	-8.22%	92
Remote Small Towns	0.00%	64.19%	-64.19%	36	25.01%	51.57%	-26.56%	73
Accessible Rural	0.00%	75.40%	-75.40%	25	37.72%	63.25%	-25.53%	74
Remote Rural	0.00%	73.78%	-73.78%	26	42.79%	63.25%	-20.46%	80

Bed Occupancy by Location Type– July 2020/2019

Location Type	July 20	July 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Seaside - Coastal	0.00%	65.99%	-65.99%	34	29.11%	52.16%	-23.05%	77
City – Large Town	0.00%	82.78%	-82.78%	17	18.63%	63.78%	-45.15%	55
Small Town	0.00%	77.72%	-77.72%	22	25.22%	56.18%	-30.96%	69
Countryside - Villages	0.00%	71.50%	-71.50%	29	43.45%	60.80%	-17.35%	83