

SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: January 2021/2020 Report - HOSTEL

1.0 Introduction January 2021/2020

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering January 2021 and benchmarking against January 2020. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli (E-mail: gfe2@gcu.ac.uk).

2.0 Executive Summary January 2020

Hostel Bedspace Occupancy rates for the month of January 2021 demonstrated a % Point decrease of **-30.77%** when comparing occupancy rates with January 2020. January, a typically a low occupancy month within the sector, demonstrated an even lower occupancy on last years figures with the increased restrictions related to COVID-19. The visitor attraction sector saw a decrease of **-85.0%** in visits numbers when comparing January 2021 with January 2020.

3.0 Hostel Accommodation

3.1 Performance by Hostel Category – January 2021/2020

There was zero occupancy reported for hostels in January 2021.. This shows a decrease of **-30.77%** from January 2020.

Bed Space Occupancy Scotland – January 2021/2020

Hostels	Jan 21	Jan 20	21/20 Diff ¹
Bed Space Occupancy	0.00%	30.77%	-30.77pp

Bed Occupancy by Type – January 2021/2020

Type	Jan 21	Jan 20	21/20 Diff
SYHA	0.00%	29.66%	-29.66pp
Independent	0.00%	45.49%	-45.49pp

Bed Occupancy by Grading – January 2021/2020

Grading	Jan 21	Jan 20	21/20 Diff
1 Stars	0.00%	0.00%	0.00pp
2 Stars	0.00%	0.00%	0.00pp
3 Stars	0.00%	33.79%	-33.79pp
4 Stars	0.00%	30.47%	-30.47pp
5 Stars	0.00%	25.07%	-25.07pp
Unclassified	0.00%	57.71%	-57.71pp

¹ 21/20 Diff throughout this report is expressed by % Point Change

Bed Occupancy by Former VisitScotland Area – January 2021/2020

Area	Jan 21	Jan 20	21/20 Diff
Aberdeen & Grampian	0.00%	24.04%	-24.04pp
ALLFV	0.00%	19.47%	-19.47pp
Angus & City of Dundee	0.00%	0.00%	0.00pp
Ayrshire & Arran	0.00%	40.25%	-40.25pp
Dumfries & Galloway	0.00%	0.00%	0.00pp
Edinburgh & Lothian	0.00%	25.94%	-25.94pp
Greater Glasgow	0.00%	42.32%	-42.32pp
Highlands of Scotland	0.00%	36.62%	-36.62pp
Kingdom of Fife	0.00%	0.00%	0.00pp
Orkney	0.00%	0.00%	0.00pp
Perthshire	0.00%	42.72%	-42.72pp
Scottish Borders	0.00%	0.00%	0.00pp
Shetland Islands	0.00%	0.00%	0.00pp
Outer Hebrides	0.00%	0.00%	0.00pp

Bed Occupancy by Location – January 2021/2020

Location accessibility/density	Jan 21	Jan 20	21/20 Diff
Large Urban Areas	0.00%	26.29%	-26.29pp
Other Urban Areas	0.00%	24.91%	-24.91pp
Accessible Small Towns	0.00%	41.22%	-41.22pp
Remote Small Towns	0.00%	37.20%	-37.20pp
Accessible Rural	0.00%	28.89%	-28.89pp
Remote Rural	0.00%	39.24%	-39.24pp

Bed Occupancy by Location Type– January 2021/2020

Location Type	Jan 21	Jan 20	21/20 Diff
Seaside - Coastal	0.00%	38.34%	-38.34pp
City – Large Town	0.00%	25.99%	-25.99pp
Small Town	0.00%	25.57%	-25.57pp
Countryside - Villages	0.00%	40.78%	-40.78pp