

# SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: February 2021/2020 Report - HOSTEL

## 1.0 Introduction February 2021/2020

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering February 2021 and benchmarking against February 2020. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

## 2.0 Executive Summary February 2021

Hostel Bedspace Occupancy rates for the month of February 2021 demonstrated a percentage point (pp) decrease of **-36.65** when comparing occupancy rates with February 2020. February, a typically a low occupancy month within the sector, demonstrated an even lower occupancy on last year's figures with the increased restrictions related to COVID-19. The visitor attraction sector saw a decrease of **-83.0%** in visits numbers when comparing February 2020 with February 2020.

## 3.0 Hostel Accommodation

### 3.1 Performance by Hostel Category – February 2021/2020

Hostel occupancy for February 2021 was 0% compared to 36.65% in February 2020. This shows a decrease of -36.65pp.

#### Bed Space Occupancy Scotland – February 2021/2020

Hostels	Feb 21	Feb 20	21/20 Diff <sup>1</sup>	YTD 21	YTD 20	21/20 Diff
Bed Space Occupancy	0.00%	36.65%	-36.65pp	0.00%	33.59%	-33.59pp

#### Bed Occupancy by Type – February 2021/2020

Type	Feb 21	Feb 20	21/20 Diff	YTD 20	YTD 19	21/20 Diff
SYHA	0.00%	37.14%	-37.14pp	0.00%	33.35%	-33.35pp
Independent	0.00%	12.83%	-12.83pp	0.00%	38.63%	-38.63pp

#### Bed Occupancy by Grading – February 2021/2020

Grading	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
1 Stars	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
2 Stars	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
3 Stars	0.00%	48.93%	-48.93pp	0.00%	41.60%	-41.60pp
4 Stars	0.00%	35.15%	-35.15pp	0.00%	32.78%	-32.78pp
5 Stars	0.00%	32.51%	-32.51pp	0.00%	28.67%	-28.67pp
Unclassified	0.00%	0.00%	0.00pp	0.00%	57.71%	-57.71pp

<sup>1</sup> 21/20 Diff throughout this report is expressed by % Point Change

### Bed Occupancy by Former VisitScotland Area – February 2021/2020

Area	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Aberdeen & Grampian	0.00%	26.84%	-26.84pp	0.00%	25.54%	-25.54pp
ALLFV	0.00%	32.38%	-32.38pp	0.00%	25.82%	-25.82pp
Angus & City of Dundee	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Ayrshire & Arran	0.00%	0.00%	0.00pp	0.00%	40.25%	-40.25pp
Dumfries & Galloway	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Edinburgh & Lothian	0.00%	33.09%	-33.09pp	0.00%	29.40%	-29.40pp
Greater Glasgow	0.00%	44.70%	-44.70pp	0.00%	43.47%	-43.47pp
Highlands of Scotland	0.00%	41.68%	-41.68pp	0.00%	38.98%	-38.98pp
Kingdom of Fife	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Orkney	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Perthshire	0.00%	53.91%	-53.91pp	0.00%	46.45%	-46.45pp
Scottish Borders	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Shetland Islands	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp
Outer Hebrides	0.00%	0.00%	0.00pp	0.00%	0.00%	0.00pp

### Bed Occupancy by Location – February 2021/2020

Location accessibility/density	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Large Urban Areas	0.00%	32.36%	-32.36pp	0.00%	29.22%	-29.22pp
Other Urban Areas	0.00%	20.03%	-20.03pp	0.00%	22.55%	-22.55pp
Accessible Small Towns	0.00%	49.31%	-49.31pp	0.00%	45.28%	-45.28pp
Remote Small Towns	0.00%	30.68%	-30.68pp	0.00%	34.91%	-34.91pp
Accessible Rural	0.00%	47.41%	-47.41pp	0.00%	38.30%	-38.30pp
Remote Rural	0.00%	51.15%	-51.15pp	0.00%	45.60%	-45.60pp

### Bed Occupancy by Location Type– February 2021/2020

Location Type	Feb 21	Feb 20	21/20 Diff	YTD 21	YTD 20	21/20 Diff
Seaside - Coastal	0.00%	41.13%	-41.13pp	0.00%	39.77%	-39.77pp
City – Large Town	0.00%	29.68%	-29.68pp	0.00%	27.77%	-27.77pp
Small Town	0.00%	30.68%	-30.68pp	0.00%	27.77%	-27.77pp
Countryside - Villages	0.00%	51.74%	-51.74pp	0.00%	46.08%	-46.08pp