

## SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT: December 2020/2019 Report - HOSTEL

### 1.0 Introduction December 2020/2019

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering December 2020 and benchmarking against December 2019. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

### 2.0 Executive Summary December 2020

Hostel Bedspace Occupancy rates for the month of December 2020 demonstrated a % Point decrease of **-4.57%** when comparing occupancy rates with December 2019. December, a typically a low occupancy month within the sector, demonstrated an even lower occupancy on last years figures with the increased restrictions related to COVID-19. The visitor attraction sector saw a decrease of **-65.1%** in visits numbers when comparing December 2020 with December 2019.

### 3.0 Hostel Accommodation

#### 3.1 Performance by Hostel Category – December 2020/2019

Hostel occupancy for December 2020 was 28.48% compared to 33.05% in December 2019. This shows a decrease of -4.57%.

#### Bed Space Occupancy Scotland – December 2020/2019

Hostels	Dec 20	Dec 19	20/19 Diff <sup>1</sup>	Change <sup>2</sup>	YTD 20	YTD 19	20/19 Diff	Change
Bed Space Occupancy	28.48%	33.05%	-4.57%	95	20.59%	60.19%	-39.60%	60

#### Bed Occupancy by Type – December 2020/2019

Type	Dec 20	Dec 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
SYHA	28.48%	34.42%	-5.94%	94	20.70%	57.57%	-36.87%	63
Independent	0.00%	14.85%	-14.85%	85	18.14%	70.32%	-52.18%	48

#### Bed Occupancy by Grading – December 2020/2019

Grading	Dec 20	Dec 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
1 Stars	0.00%	0.00%	0.00%	100	0.00%	60.30%	-60.30%	40
2 Stars	0.00%	0.00%	0.00%	100	0.00%	56.61%	-56.61%	43
3 Stars	28.48%	34.76%	-6.28%	94	30.92%	63.49%	-32.57%	67
4 Stars	0.00%	35.02%	-35.02%	65	24.11%	51.79%	-27.68%	72
5 Stars	0.00%	31.20%	-31.20%	69	15.59%	54.73%	-39.14%	61
Unclassified	0.00%	17.82%	-17.82%	82	4.28%	67.41%	-63.13%	37

<sup>1</sup> 20/19 Diff throughout this report is expressed by % Point Change

<sup>2</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

### Bed Occupancy by Former VisitScotland Area – December 2020/2019

Area	Dec 20	Dec 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Aberdeen & Grampian	0.00%	20.37%	-20.37%	80	17.72%	35.22%	-17.50%	83
ALLFV	0.00%	27.23%	-27.23%	73	17.12%	50.33%	-33.21%	67
Angus & City of Dundee	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Ayrshire & Arran	0.00%	77.99%	-77.99%	22	40.25%	47.43%	-7.18%	93
Dumfries & Galloway	0.00%	0.00%	0.00%	100	0.00%	44.10%	-44.10%	56
Edinburgh & Lothian	0.00%	34.38%	-34.38%	66	10.64%	71.91%	-61.27%	39
Greater Glasgow	0.00%	48.30%	-48.30%	52	29.06%	65.37%	-36.31%	64
Highlands of Scotland	28.48%	32.51%	-4.03%	96	30.67%	59.99%	-29.32%	71
Kingdom of Fife	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Orkney	0.00%	0.00%	0.00%	100	0.00%	59.89%	-59.89%	40
Perthshire	0.00%	54.72%	-54.72%	45	37.14%	58.88%	-21.74%	78
Scottish Borders	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Shetland Islands	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100
Outer Hebrides	0.00%	0.00%	0.00%	100	0.00%	0.00%	0.00%	100

### Bed Occupancy by Location – December 2020/2019

Location accessibility/density	Dec 20	Dec 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Large Urban Areas	0.00%	33.72%	-33.72%	66	13.36%	64.70%	-51.34%	49
Other Urban Areas	0.00%	22.29%	-22.29%	78	14.65%	53.62%	-38.97%	61
Accessible Small Towns	6.67%	43.81%	-37.14%	63	30.83%	51.15%	-20.32%	80
Remote Small Towns	0.00%	19.09%	-19.09%	81	20.16%	44.34%	-24.18%	76
Accessible Rural	0.00%	31.49%	-31.49%	69	29.13%	63.94%	-34.81%	65
Remote Rural	33.33%	43.14%	-9.81%	90	36.10%	62.96%	-26.86%	73

### Bed Occupancy by Location Type– December 2020/2019

Location Type	Dec 20	Dec 19	20/19 Diff	Change	YTD 20	YTD 19	20/19 Diff	Change
Seaside - Coastal	33.33%	30.69%	2.64%	103	31.33%	52.87%	-21.54%	78
City – Large Town	0.00%	31.07%	-31.07%	69	13.54%	62.73%	-49.19%	51
Small Town	6.67%	23.84%	-17.17%	83	19.92%	53.67%	-33.75%	66
Countryside - Villages	0.00%	39.97%	-39.97%	60	32.42%	59.73%	-27.31%	73