

## SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT:

### April 2021/2020 Report - HOSTEL

#### 1.0 Introduction April 2021/2020

Welcome to the VisitScotland Scottish Accommodation Occupancy Survey report covering April 2021 and benchmarking against April 2020. The survey reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Giancarlo Fedeli ( E-mail: [gfe2@gcu.ac.uk](mailto:gfe2@gcu.ac.uk)).

#### 2.0 Executive Summary April 2021

Hostel Bedspace Occupancy rates for the month of April 2021 remained at 0% which showed a 0% change in occupancy rates with April 2020. Both April 2020 and April 2021 were affected by the lockdown restrictions related to COVID-19, which is reflected in the zero occupancy figures for both. The visitor attraction sector saw an increase of 382.4% in visits numbers when comparing April 2020 with April 2020.

#### 3.0 Hostel Accommodation

##### 3.1 Performance by Hostel Category – April 2021/2020

Hostel occupancy for April 2021 was 0% compared to 0% in April 2020.

##### Bed Space Occupancy Scotland – April 2021/2020

Hostels	Apr 21	Apr 20	21/20 Diff <sup>1</sup>	Change <sup>2</sup>	YTD 21	YTD 20	21/20 Diff	Change
Bed Space Occupancy	0.00%	0.00%	0.00pp	100	22.61%	29.28%	-6.67pp	93

##### Bed Occupancy by Type – April 2021/2020

Type	Apr 21	Apr 20	21/20 Diff	Change	YTD 20	YTD 19	21/20 Diff	Change
SYHA	0.00%	0.00%	0.00pp	100	22.61%	29.57%	-6.96pp	93
Independent	0.00%	0.00%	0.00pp	100	0.00%	24.03%	-24.03pp	76

##### Bed Occupancy by Grading – April 2021/2020

Grading	Apr 21	Apr 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
1 Stars	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
2 Stars	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
3 Stars	0.00%	0.00%	0.00pp	100	30.00%	40.20%	-10.20pp	90
4 Stars	0.00%	0.00%	0.00pp	100	1.04%	28.97%	-27.93pp	72
5 Stars	0.00%	0.00%	0.00pp	100	0.00%	27.00%	-27.00pp	73
Unclassified	0.00%	0.00%	0.00pp	100	0.00%	14.17%	-14.17pp	86

<sup>1</sup> 21/20 Diff throughout this report is expressed by Percentage Point (pp) Change

<sup>2</sup> Change is Expressed by % Index Value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.

### Bed Occupancy by Former VisitScotland Area – April 2021/2020

Area	Apr 21	Apr 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
Aberdeen & Grampian	0.00%	0.00%	0.00pp	100	1.04%	25.05%	-24.01pp	76
ALLFV	0.00%	0.00%	0.00pp	100	0.00%	21.31%	-21.31pp	79
Angus & City of Dundee	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Ayrshire & Arran	0.00%	0.00%	0.00pp	100	0.00%	40.25%	-40.25pp	60
Dumfries & Galloway	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Edinburgh & Lothian	0.00%	0.00%	0.00pp	100	0.00%	23.21%	-23.21pp	77
Greater Glasgow	0.00%	0.00%	0.00pp	100	0.00%	39.56%	-39.56pp	60
Highlands of Scotland	0.00%	0.00%	0.00pp	100	30.00%	36.01%	-6.01pp	94
Kingdom of Fife	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Orkney	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Perthshire	0.00%	0.00%	0.00pp	100	0.00%	47.33%	-47.33pp	53
Scottish Borders	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Shetland Islands	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100
Outer Hebrides	0.00%	0.00%	0.00pp	100	0.00%	0.00%	0.00pp	100

### Bed Occupancy by Location – April 2021/2020

Location accessibility/density	Apr 21	Apr 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
Large Urban Areas	0.00%	0.00%	0.00pp	100	1.04%	24.65%	-23.61pp	76
Other Urban Areas	0.00%	0.00%	0.00pp	100	0.00%	19.95%	-19.95pp	80
Accessible Small Towns	0.00%	0.00%	0.00pp	100	30.00%	43.35%	-13.35pp	87
Remote Small Towns	0.00%	0.00%	0.00pp	100	0.00%	25.01%	-25.01pp	75
Accessible Rural	0.00%	0.00%	0.00pp	100	0.00%	37.72%	-37.72pp	62
Remote Rural	0.00%	0.00%	0.00pp	100	0.00%	42.79%	-42.79pp	57

### Bed Occupancy by Location Type– April 2021/2020

Location Type	Apr 21	Apr 20	21/20 Diff	Change	YTD 21	YTD 20	21/20 Diff	Change
Seaside - Coastal	0.00%	0.00%	0.00pp	100	0.00%	29.11%	-29.11pp	71
City – Large Town	0.00%	0.00%	0.00pp	100	1.04%	23.73%	-22.69pp	77
Small Town	0.00%	0.00%	0.00pp	100	30.00%	25.22%	4.78pp	105
Countryside - Villages	0.00%	0.00%	0.00pp	100	0.00%	43.45%	-43.45pp	57