SCOTTISH ACCOMMODATION OCCUPANCY SURVEY REPORT:
August2022/2021 & August2022/2019 Report - HOTELS

1.0 Introduction August 2022/2021 & August 2022/2019

Welcome to the Visit Scotland Scottish Accommodation Occupancy Survey Report covering August 2022 and benchmarking against August 2021 and between August 2022 against August 2019. The report reviews Accommodation performance throughout Scotland, highlighting trends across various sectors and categories of the industry. This report offers a snapshot of accommodation performance based on participating providers. Comments and feedback should be directed to Hugh Sheridan (E-mail: hugh.sheridan@gcu.ac.uk).

2.0 Executive Summary August 2022

Scottish Serviced Accommodation occupancy rates for August 2022 experienced a 7.80 percentage point increase when comparing percentage room occupancy rates with August 2021. Occupancy rates within the Hotel sector experienced a 9.19 percentage point increase in August 2022 when comparing the same period last year. When comparing room occupancy in August 2022 with August 2019, we can see a slight percentage point decrease of 2.54.

All Serviced Accommodation – August 2022/21

<table>
<thead>
<tr>
<th>Room Occupancy</th>
<th>August22</th>
<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Serviced</td>
<td></td>
<td></td>
<td>7.80</td>
<td>108</td>
<td>61.89%</td>
<td>41.59%</td>
<td>20.30</td>
<td>120</td>
</tr>
<tr>
<td>Accommodation</td>
<td></td>
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<td></td>
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Bed Occupancy

<table>
<thead>
<tr>
<th>Room Occupancy</th>
<th>August22</th>
<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Serviced</td>
<td></td>
<td></td>
<td>11.37</td>
<td>111</td>
<td>53.14%</td>
<td>30.88%</td>
<td>22.26</td>
<td>122</td>
</tr>
<tr>
<td>Accommodation</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

All Serviced Accommodation – August 2022/19

<table>
<thead>
<tr>
<th>Room Occupancy</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Serviced</td>
<td></td>
<td></td>
<td>-2.54</td>
<td>97</td>
<td>61.89%</td>
<td>67.88%</td>
<td>-5.99</td>
<td>94</td>
</tr>
<tr>
<td>Accommodation</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bed Occupancy</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 21</th>
<th>YTD 19</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Serviced</td>
<td></td>
<td></td>
<td>-1.17</td>
<td>99</td>
<td>53.14%</td>
<td>50.22%</td>
<td>2.92</td>
<td>103</td>
</tr>
<tr>
<td>Accommodation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Revenue per available occupied room for August 2022 was £212.01 compared with £162.83 in August 2021. This figure is based solely on accommodation providers who provided financial information for either August 2022 and/or 2021.

The Revenue per available occupied room for August 2019 was £160.03 when compared with £212.01 in August 2022.

1/22/21 Diff throughout this report is expressed by percentage point change
2/Change is expressed by % index value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.
3/22/21 Diff throughout this report is expressed by percentage point change
4/Change is expressed by % index value; e.g. if the value has a Change increase of 15%, the index is 115; if it has fallen 5%, the index is 95. No change is expressed by 100 Index value.
### RevPAR – August 2022/2021 & August 2022/2019

<table>
<thead>
<tr>
<th>Room – Average RevPAR (£)</th>
<th>August 22</th>
<th>August 21</th>
<th>Room – Average RevPAR (£)</th>
<th>August 22</th>
<th>August 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Serviced Accommodation</td>
<td>212.01</td>
<td>162.83</td>
<td>All Serviced Accommodation</td>
<td>212.01</td>
<td>160.03</td>
</tr>
</tbody>
</table>

### RevPAR by Grading – August 2022/21 & August 2022/2019

<table>
<thead>
<tr>
<th>Grading – Average RevPAR (£)</th>
<th>August 22</th>
<th>August 21</th>
<th>Grading – Average RevPAR (£)</th>
<th>August 22</th>
<th>August 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Stars</td>
<td>138.54</td>
<td>116.02</td>
<td>2 Stars</td>
<td>138.54</td>
<td>125</td>
</tr>
<tr>
<td>3 Stars</td>
<td>170.11</td>
<td>137.23</td>
<td>3 Stars</td>
<td>170.11</td>
<td>131.2</td>
</tr>
<tr>
<td>4 Stars</td>
<td>304.09</td>
<td>219.38</td>
<td>4 Stars</td>
<td>304.09</td>
<td>170.6</td>
</tr>
<tr>
<td>5 Stars</td>
<td>290.68</td>
<td>192.18</td>
<td>5 Stars</td>
<td>290.68</td>
<td>629.11</td>
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<tr>
<td>Unclassified</td>
<td>0.00</td>
<td>124.08</td>
<td>Unclassified</td>
<td>0.00</td>
<td>90.28</td>
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</tbody>
</table>

### 3.0 Serviced Accommodation – Hotel Sector

#### 3.1 Performance by Hotel Category – August 2022/2021 & August 2022/2019

In the Hotel sector, the room occupancy rate for the period August 2022 was 83.71% when compared to data from the previous year of 74.52% occupancy rate; this shows an overall percentage point increase of 9.19. When comparing to data from 2019 of 86.17% occupancy rate this shows an overall percentage point decrease of 2.46.

Percentage room and bed occupancy rates for Hotels in Edinburgh & Lothian were the highest in August 2022. Operators in Remote Rural areas and properties charging a tariff of £70 and more fared best in room occupancy rates in August 2022.

The table below shows the Room Occupancy rate recorded for August 2022/2021 as well as the Change calculation for the Hotel Sector.

<table>
<thead>
<tr>
<th>Room Occupancy</th>
<th>August 22</th>
<th>August 21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel</td>
<td>83.71%</td>
<td>74.52%</td>
<td>9.19</td>
<td>109</td>
<td>62.68%</td>
<td>42.20%</td>
<td>20.48</td>
<td>120</td>
</tr>
</tbody>
</table>

The table below shows the Room Occupancy rate recorded for August 2022/2019 as well as the Change calculation for the Hotel Sector.

<table>
<thead>
<tr>
<th>Room Occupancy</th>
<th>August 22</th>
<th>August 19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel</td>
<td>83.71%</td>
<td>86.17%</td>
<td>-2.46</td>
<td>98</td>
<td>62.68%</td>
<td>71.62%</td>
<td>-8.94</td>
<td>91</td>
</tr>
</tbody>
</table>

In the Hotel sector, the bed occupancy rate for the period August 2022 was 70.05% when compared to data from the previous year of 55.48% occupancy rate; this shows an overall percentage point increase of 14.57. When comparing to data from 2019 of 70.43% occupancy rate this shows an overall percentage point decrease of 0.38.

The table below shows the Bed Occupancy rate recorded for August 2022/2021 as well as the 22/21 Diff calculation for the Hotel sector.

<table>
<thead>
<tr>
<th>Bed Occupancy</th>
<th>August 22</th>
<th>August 21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel</td>
<td>70.05%</td>
<td>55.48%</td>
<td>14.57</td>
<td>115</td>
<td>54.08%</td>
<td>30.22%</td>
<td>23.86</td>
<td>124</td>
</tr>
</tbody>
</table>
The table below shows the **Bed Occupancy** rate recorded for August 2022/2019 as well as the Change calculation for the **Hotel** sector.

<table>
<thead>
<tr>
<th>Bed Occupancy</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel</td>
<td>70.05%</td>
<td>70.43%</td>
<td>-0.38</td>
<td>100</td>
<td>54.08%</td>
<td>52.96%</td>
<td>1.12</td>
<td>101</td>
</tr>
</tbody>
</table>

**Room Occupancy by Former Visit Scotland Area – August 2022/2021**

<table>
<thead>
<tr>
<th>Area</th>
<th>August22</th>
<th>August19</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen &amp; Grampian</td>
<td>72.75%</td>
<td>66.63%</td>
<td>6.12</td>
<td>106</td>
<td>59.82%</td>
<td>48.77%</td>
<td>11.05</td>
<td>111</td>
</tr>
<tr>
<td>ALLFV</td>
<td>88.23%</td>
<td>88.96%</td>
<td>-0.73</td>
<td>99</td>
<td>75.40%</td>
<td>50.63%</td>
<td>24.77</td>
<td>125</td>
</tr>
<tr>
<td>Angus &amp; City of Dundee</td>
<td>80.42%</td>
<td>81.10%</td>
<td>-0.68</td>
<td>99</td>
<td>59.43%</td>
<td>56.56%</td>
<td>2.87</td>
<td>103</td>
</tr>
<tr>
<td>Ayrshire &amp; Arran</td>
<td>93.69%</td>
<td>90.30%</td>
<td>3.39</td>
<td>103</td>
<td>74.59%</td>
<td>46.98%</td>
<td>27.61</td>
<td>128</td>
</tr>
<tr>
<td>Dumfries &amp; Galloway</td>
<td>*</td>
<td>79.66%</td>
<td>18.85</td>
<td>119</td>
<td>64.06%</td>
<td>60.46%</td>
<td>3.60</td>
<td>104</td>
</tr>
<tr>
<td>Edinburgh &amp; Lothian</td>
<td>96.66%</td>
<td>90.19%</td>
<td>6.47</td>
<td>106</td>
<td>67.56%</td>
<td>33.38%</td>
<td>34.18</td>
<td>134</td>
</tr>
<tr>
<td>Greater Glasgow</td>
<td>86.97%</td>
<td>54.91%</td>
<td>32.06</td>
<td>132</td>
<td>47.82%</td>
<td>28.63%</td>
<td>19.19</td>
<td>119</td>
</tr>
<tr>
<td>Highlands of Scotland</td>
<td>81.32%</td>
<td>76.33%</td>
<td>4.99</td>
<td>105</td>
<td>73.49%</td>
<td>51.29%</td>
<td>22.20</td>
<td>122</td>
</tr>
<tr>
<td>Kingdom of Fife</td>
<td>67.59%</td>
<td>71.55%</td>
<td>-3.96</td>
<td>96</td>
<td>53.15%</td>
<td>50.99%</td>
<td>2.16</td>
<td>102</td>
</tr>
<tr>
<td>Orkney</td>
<td>*</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
</tr>
<tr>
<td>Perthshire</td>
<td>84.13%</td>
<td>81.39%</td>
<td>2.74</td>
<td>103</td>
<td>63.95%</td>
<td>45.98%</td>
<td>17.97</td>
<td>118</td>
</tr>
<tr>
<td>Scottish Borders</td>
<td>77.61%</td>
<td>82.20%</td>
<td>-4.59</td>
<td>95</td>
<td>53.01%</td>
<td>45.32%</td>
<td>7.69</td>
<td>108</td>
</tr>
<tr>
<td>Shetland Islands</td>
<td>*</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
</tr>
<tr>
<td>Outer Hebrides</td>
<td>85.93%</td>
<td>80.81%</td>
<td>5.12</td>
<td>105</td>
<td>73.13%</td>
<td>46.23%</td>
<td>26.90</td>
<td>127</td>
</tr>
</tbody>
</table>

*Sample Size (4 or under) too small to be included*

**Room Occupancy by Former Visit Scotland Area – August 2022/2019**

<table>
<thead>
<tr>
<th>Area</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen &amp; Grampian</td>
<td>72.75%</td>
<td>80.12%</td>
<td>-7.37</td>
<td>93</td>
<td>59.82%</td>
<td>59.50%</td>
<td>0.32</td>
<td>100</td>
</tr>
<tr>
<td>ALLFV</td>
<td>88.23%</td>
<td>87.32%</td>
<td>0.91</td>
<td>101</td>
<td>75.40%</td>
<td>76.53%</td>
<td>-1.13</td>
<td>99</td>
</tr>
<tr>
<td>Angus &amp; City of Dundee</td>
<td>80.42%</td>
<td>83.63%</td>
<td>-3.21</td>
<td>97</td>
<td>59.43%</td>
<td>70.52%</td>
<td>-11.09</td>
<td>89</td>
</tr>
<tr>
<td>Ayrshire &amp; Arran</td>
<td>93.69%</td>
<td>81.34%</td>
<td>12.35</td>
<td>112</td>
<td>74.59%</td>
<td>74.11%</td>
<td>0.48</td>
<td>100</td>
</tr>
<tr>
<td>Dumfries &amp; Galloway</td>
<td>98.51%</td>
<td>81.57%</td>
<td>16.94</td>
<td>117</td>
<td>64.06%</td>
<td>58.83%</td>
<td>5.23</td>
<td>105</td>
</tr>
<tr>
<td>Edinburgh &amp; Lothian</td>
<td>96.66%</td>
<td>85.39%</td>
<td>11.27</td>
<td>111</td>
<td>67.56%</td>
<td>73.79%</td>
<td>-6.23</td>
<td>94</td>
</tr>
<tr>
<td>Greater Glasgow</td>
<td>86.97%</td>
<td>90.94%</td>
<td>-3.97</td>
<td>96</td>
<td>47.82%</td>
<td>79.06%</td>
<td>-31.24</td>
<td>69</td>
</tr>
<tr>
<td>Highlands of Scotland</td>
<td>81.32%</td>
<td>87.31%</td>
<td>-5.99</td>
<td>94</td>
<td>73.49%</td>
<td>68.29%</td>
<td>5.20</td>
<td>105</td>
</tr>
<tr>
<td>Kingdom of Fife</td>
<td>67.59%</td>
<td>86.45%</td>
<td>-18.86</td>
<td>81</td>
<td>53.15%</td>
<td>66.89%</td>
<td>-13.74</td>
<td>86</td>
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<tr>
<td>Orkney</td>
<td>*</td>
<td>88.88%</td>
<td>-88.88</td>
<td>11</td>
<td>0.00%</td>
<td>65.52%</td>
<td>-65.52</td>
<td>34</td>
</tr>
<tr>
<td>Perthshire</td>
<td>84.13%</td>
<td>84.67%</td>
<td>-0.54</td>
<td>99</td>
<td>63.95%</td>
<td>68.89%</td>
<td>-4.94</td>
<td>95</td>
</tr>
<tr>
<td>Scottish Borders</td>
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<td>78.66%</td>
<td>-1.05</td>
<td>99</td>
<td>53.01%</td>
<td>60.02%</td>
<td>-7.01</td>
<td>93</td>
</tr>
<tr>
<td>Shetland Islands</td>
<td>*</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
</tr>
<tr>
<td>Outer Hebrides</td>
<td>85.93%</td>
<td>91.37%</td>
<td>-5.44</td>
<td>95</td>
<td>73.13%</td>
<td>72.57%</td>
<td>0.56</td>
<td>101</td>
</tr>
</tbody>
</table>

*Sample Size (4 or under) too small to be included*
## Bed Occupancy by Former Visit Scotland Area – August 2022/2021

<table>
<thead>
<tr>
<th>Area</th>
<th>August 22</th>
<th>August 21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen &amp; Grampian</td>
<td>54.71%</td>
<td>24.88%</td>
<td>29.83%</td>
<td>130</td>
<td>44.33%</td>
<td>25.92%</td>
<td>18.41%</td>
<td>118</td>
</tr>
<tr>
<td>ALLFV</td>
<td>71.74%</td>
<td>68.72%</td>
<td>3.02%</td>
<td>103</td>
<td>56.65%</td>
<td>36.20%</td>
<td>20.45%</td>
<td>120</td>
</tr>
<tr>
<td>Angus &amp; City of Dundee</td>
<td>50.42%</td>
<td>76.53%</td>
<td>-26.11%</td>
<td>74</td>
<td>36.68%</td>
<td>42.30%</td>
<td>-5.62%</td>
<td>94</td>
</tr>
<tr>
<td>Ayrshire &amp; Arran</td>
<td>66.09%</td>
<td>69.84%</td>
<td>-3.75%</td>
<td>96</td>
<td>53.07%</td>
<td>38.61%</td>
<td>14.46%</td>
<td>114</td>
</tr>
<tr>
<td>Dumfries &amp; Galloway</td>
<td>*</td>
<td>70.45%</td>
<td>-70.45%</td>
<td>30</td>
<td>31.01%</td>
<td>60.56%</td>
<td>-29.55%</td>
<td>70</td>
</tr>
<tr>
<td>Edinburgh &amp; Lothian</td>
<td>96.72%</td>
<td>90.55%</td>
<td>6.17%</td>
<td>106</td>
<td>62.60%</td>
<td>19.89%</td>
<td>42.71%</td>
<td>143</td>
</tr>
<tr>
<td>Greater Glasgow</td>
<td>82.95%</td>
<td>49.25%</td>
<td>33.70%</td>
<td>134</td>
<td>54.81%</td>
<td>22.67%</td>
<td>32.14%</td>
<td>132</td>
</tr>
<tr>
<td>Highlands of Scotland</td>
<td>68.17%</td>
<td>67.75%</td>
<td>0.42%</td>
<td>100</td>
<td>61.51%</td>
<td>40.21%</td>
<td>21.30%</td>
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</tr>
<tr>
<td>Kingdom of Fife</td>
<td>56.44%</td>
<td>67.32%</td>
<td>-10.88%</td>
<td>89</td>
<td>45.07%</td>
<td>55.30%</td>
<td>-10.23%</td>
<td>90</td>
</tr>
<tr>
<td>Orkney</td>
<td>*</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
</tr>
<tr>
<td>Perthshire</td>
<td>64.14%</td>
<td>73.15%</td>
<td>-9.01%</td>
<td>91</td>
<td>51.58%</td>
<td>36.54%</td>
<td>15.04%</td>
<td>115</td>
</tr>
<tr>
<td>Scottish Borders</td>
<td>70.27%</td>
<td>77.32%</td>
<td>-7.05%</td>
<td>93</td>
<td>49.60%</td>
<td>39.76%</td>
<td>9.84%</td>
<td>110</td>
</tr>
<tr>
<td>Shetland Islands</td>
<td>*</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
</tr>
<tr>
<td>Outer Hebrides</td>
<td>75.15%</td>
<td>74.37%</td>
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<td>101</td>
<td>61.07%</td>
<td>36.72%</td>
<td>24.35%</td>
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## Bed Occupancy by Former Visit Scotland Area – August 2022/2019

<table>
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<tr>
<th>Area</th>
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<th>August 19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen &amp; Grampian</td>
<td>54.71%</td>
<td>50.91%</td>
<td>3.80%</td>
<td>104</td>
<td>44.33%</td>
<td>33.03%</td>
<td>11.30%</td>
<td>111</td>
</tr>
<tr>
<td>ALLFV</td>
<td>71.74%</td>
<td>70.44%</td>
<td>1.30%</td>
<td>101</td>
<td>56.65%</td>
<td>51.27%</td>
<td>5.38%</td>
<td>105</td>
</tr>
<tr>
<td>Angus &amp; City of Dundee</td>
<td>50.42%</td>
<td>63.57%</td>
<td>-13.15%</td>
<td>87</td>
<td>36.68%</td>
<td>51.36%</td>
<td>-14.68%</td>
<td>85</td>
</tr>
<tr>
<td>Ayrshire &amp; Arran</td>
<td>66.09%</td>
<td>63.11%</td>
<td>2.98%</td>
<td>103</td>
<td>53.07%</td>
<td>55.36%</td>
<td>-2.29%</td>
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<tr>
<td>Dumfries &amp; Galloway</td>
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<td>-59.53%</td>
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<td>31.01%</td>
<td>43.73%</td>
<td>-12.72%</td>
<td>87</td>
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<tr>
<td>Edinburgh &amp; Lothian</td>
<td>96.72%</td>
<td>85.23%</td>
<td>11.49%</td>
<td>111</td>
<td>62.60%</td>
<td>49.08%</td>
<td>13.52%</td>
<td>114</td>
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<tr>
<td>Greater Glasgow</td>
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<td>71.58%</td>
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<td>111</td>
<td>54.81%</td>
<td>58.31%</td>
<td>-3.50%</td>
<td>97</td>
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<tr>
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<td>-10.61%</td>
<td>89</td>
<td>61.51%</td>
<td>56.20%</td>
<td>5.31%</td>
<td>105</td>
</tr>
<tr>
<td>Kingdom of Fife</td>
<td>56.44%</td>
<td>78.90%</td>
<td>-22.46%</td>
<td>78</td>
<td>45.07%</td>
<td>53.64%</td>
<td>-8.57%</td>
<td>91</td>
</tr>
<tr>
<td>Orkney</td>
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<td>69.81%</td>
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<td>0.00%</td>
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<td>-46.88%</td>
<td>53</td>
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<tr>
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<td>88</td>
<td>51.58%</td>
<td>62.63%</td>
<td>-11.05%</td>
<td>89</td>
</tr>
<tr>
<td>Scottish Borders</td>
<td>70.27%</td>
<td>68.14%</td>
<td>2.13%</td>
<td>102</td>
<td>49.60%</td>
<td>46.92%</td>
<td>2.68%</td>
<td>103</td>
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<tr>
<td>Shetland Islands</td>
<td>*</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>100</td>
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<tr>
<td>Outer Hebrides</td>
<td>75.15%</td>
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<td>61.07%</td>
<td>58.42%</td>
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## Room Occupancy by Location (Accessibility & Density) – August 2022/2021

<table>
<thead>
<tr>
<th>Location accessibility/density</th>
<th>August 22</th>
<th>August 21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Urban Areas</td>
<td>83.33%</td>
<td>60.41%</td>
<td>22.92%</td>
<td>123</td>
<td>50.37%</td>
<td>25.12%</td>
<td>25.25%</td>
<td>125</td>
</tr>
<tr>
<td>Other Urban Areas</td>
<td>82.31%</td>
<td>76.93%</td>
<td>5.38%</td>
<td>105</td>
<td>68.41%</td>
<td>47.53%</td>
<td>20.88%</td>
<td>121</td>
</tr>
<tr>
<td>Accessible Small Towns</td>
<td>81.44%</td>
<td>82.26%</td>
<td>-0.82%</td>
<td>99</td>
<td>70.69%</td>
<td>50.84%</td>
<td>19.85%</td>
<td>120</td>
</tr>
<tr>
<td>Remote Small Towns</td>
<td>79.68%</td>
<td>83.59%</td>
<td>-3.91%</td>
<td>96</td>
<td>60.47%</td>
<td>58.91%</td>
<td>1.56%</td>
<td>102</td>
</tr>
<tr>
<td>Accessible Rural</td>
<td>63.18%</td>
<td>68.39%</td>
<td>-5.21%</td>
<td>95</td>
<td>51.14%</td>
<td>32.35%</td>
<td>18.79%</td>
<td>119</td>
</tr>
<tr>
<td>Remote Rural</td>
<td>89.79%</td>
<td>80.69%</td>
<td>9.10%</td>
<td>109</td>
<td>69.16%</td>
<td>56.36%</td>
<td>12.80%</td>
<td>113</td>
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### Room Occupancy by Location (Accessibility & Density) – August 2022/2019

<table>
<thead>
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<th>Location accessibility/density</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Urban Areas</td>
<td>83.33%</td>
<td>88.22%</td>
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<td>95</td>
<td>50.37%</td>
<td>76.00%</td>
<td>-25.63</td>
<td>74</td>
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<td>68.41%</td>
<td>69.37%</td>
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<td>70.69%</td>
<td>83.24%</td>
<td>-12.55</td>
<td>87</td>
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<td>101</td>
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<td>61.52%</td>
<td>-1.05</td>
<td>99</td>
</tr>
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<td>69.16%</td>
<td>60.97%</td>
<td>8.19</td>
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### Bed Occupancy by Location (Accessibility & Density) – August 2022/2021

<table>
<thead>
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<th>Location accessibility/density</th>
<th>August22</th>
<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
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<td>77.98%</td>
<td>60.41%</td>
<td>17.57</td>
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<td>59.07%</td>
<td>18.88%</td>
<td>40.19</td>
<td>140</td>
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<tr>
<td>Other Urban Areas</td>
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<td>52.87%</td>
<td>34.88%</td>
<td>17.99</td>
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<td>82.26%</td>
<td>-20.75</td>
<td>79</td>
<td>49.69%</td>
<td>46.86%</td>
<td>2.83</td>
<td>103</td>
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<td>78</td>
<td>50.11%</td>
<td>42.94%</td>
<td>7.17</td>
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<td>0.00</td>
<td>100</td>
<td>42.81%</td>
<td>26.28%</td>
<td>16.53</td>
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<td>55.56%</td>
<td>41.45%</td>
<td>14.11</td>
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### Bed Occupancy by Location (Accessibility & Density) – August 2022/2019

<table>
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<th>Location accessibility/density</th>
<th>August22</th>
<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Urban Areas</td>
<td>77.98%</td>
<td>71.30%</td>
<td>6.68</td>
<td>107</td>
<td>59.07%</td>
<td>57.13%</td>
<td>1.94</td>
<td>102</td>
</tr>
<tr>
<td>Other Urban Areas</td>
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<td>71.34%</td>
<td>-0.89</td>
<td>99</td>
<td>52.87%</td>
<td>57.14%</td>
<td>-4.27</td>
<td>96</td>
</tr>
<tr>
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<td>80.09%</td>
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<td>81</td>
<td>49.69%</td>
<td>58.76%</td>
<td>-9.07</td>
<td>91</td>
</tr>
<tr>
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<td>50.11%</td>
<td>47.23%</td>
<td>2.88</td>
<td>103</td>
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<td>52.15%</td>
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<tr>
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<td>55.56%</td>
<td>45.30%</td>
<td>10.26</td>
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</table>

### Room Occupancy by Location (Geographic) – August 2022/2021

<table>
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<th>Location (Geographic)</th>
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<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
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<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coastal</td>
<td>78.21%</td>
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<td>64.07%</td>
<td>45.36%</td>
<td>18.71</td>
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</tr>
<tr>
<td>Inland</td>
<td>84.32%</td>
<td>70.00%</td>
<td>14.32</td>
<td>114</td>
<td>61.03%</td>
<td>38.64%</td>
<td>22.39</td>
<td>122</td>
</tr>
<tr>
<td>Island</td>
<td>93.91%</td>
<td>93.89%</td>
<td>0.02</td>
<td>100</td>
<td>77.31%</td>
<td>69.19%</td>
<td>8.12</td>
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### Room Occupancy by Location (Geographic) – August 2022/2019

<table>
<thead>
<tr>
<th>Location (Geographic)</th>
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<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
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</thead>
<tbody>
<tr>
<td>Coastal</td>
<td>78.21%</td>
<td>78.96%</td>
<td>-0.75</td>
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<td>64.07%</td>
<td>61.46%</td>
<td>2.61</td>
<td>103</td>
</tr>
<tr>
<td>Inland</td>
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<td>87.63%</td>
<td>-3.31</td>
<td>97</td>
<td>61.03%</td>
<td>74.24%</td>
<td>-13.21</td>
<td>87</td>
</tr>
<tr>
<td>Island</td>
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<td>93.84%</td>
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<td>100</td>
<td>77.31%</td>
<td>71.73%</td>
<td>5.58</td>
<td>106</td>
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### Bed Occupancy by Location (Geographic) – August 2022/2021

<table>
<thead>
<tr>
<th>Location (Geographic)</th>
<th>August22</th>
<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coastal</td>
<td>59.78%</td>
<td>45.96%</td>
<td>13.82</td>
<td>114</td>
<td>49.46%</td>
<td>30.09%</td>
<td>19.37</td>
<td>119</td>
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<tr>
<td>Inland</td>
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<td>28.55%</td>
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<td>72.27%</td>
<td>53.43%</td>
<td>18.84</td>
<td>119</td>
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### Bed Occupancy by Location (Geographic) – August 2022/2019

<table>
<thead>
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<th>Location (Geographic)</th>
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<th>August19</th>
<th>22/19 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 19</th>
<th>22/19 Diff</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coastal</td>
<td>59.78%</td>
<td>65.13%</td>
<td>-5.35</td>
<td>95</td>
<td>49.46%</td>
<td>46.20%</td>
<td>3.26</td>
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<tr>
<td>Inland</td>
<td>73.30%</td>
<td>71.70%</td>
<td>1.60</td>
<td>102</td>
<td>54.63%</td>
<td>55.21%</td>
<td>-0.58</td>
<td>99</td>
</tr>
<tr>
<td>Island</td>
<td>85.00%</td>
<td>82.93%</td>
<td>2.07</td>
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<td>72.27%</td>
<td>61.02%</td>
<td>11.25</td>
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### Room Occupancy by size– August 2022/2021

<table>
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<th>August21</th>
<th>22/21 Diff</th>
<th>Change</th>
<th>YTD 22</th>
<th>YTD 21</th>
<th>22/21 Diff</th>
<th>Change</th>
</tr>
</thead>
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<td>0.00%</td>
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<td>100</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00</td>
<td>100</td>
</tr>
<tr>
<td>4 to 10</td>
<td>81.91%</td>
<td>86.86%</td>
<td>-4.95</td>
<td>95</td>
<td>61.38%</td>
<td>61.92%</td>
<td>-0.54</td>
<td>99</td>
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<tr>
<td>11 to 25</td>
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<td>46.57%</td>
<td>12.61</td>
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### Room Occupancy by size– August 2022/2019

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### Room Occupancy by tariff – August 2022/2021

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### Room Occupancy by tariff – August 2022/2019

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### Bed Occupancy by tariff – August 2022/2021

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### Bed Occupancy by tariff – August 2022/2019

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### Room Occupancy by grading – August 2022/2021

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### Room Occupancy by grading – August 2022/2019

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### Bed Occupancy by grading – August 2022/2021

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### Bed Occupancy by grading – August 2022/2019

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<th>Change</th>
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<td>2 Stars</td>
<td>74.88%</td>
<td>70.33%</td>
<td>4.55</td>
<td>105</td>
<td>56.79%</td>
<td>51.54%</td>
<td>5.25</td>
<td>105</td>
</tr>
<tr>
<td>3 Stars</td>
<td>73.60%</td>
<td>67.58%</td>
<td>6.02</td>
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<td>56.72%</td>
<td>51.76%</td>
<td>4.96</td>
<td>105</td>
</tr>
<tr>
<td>4 Stars</td>
<td>70.03%</td>
<td>75.97%</td>
<td>-5.94</td>
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<td>52.29%</td>
<td>59.01%</td>
<td>-6.72</td>
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<tr>
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<td>64.18%</td>
<td>78.83%</td>
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<td>55.42%</td>
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<td>46.45%</td>
<td>37.97%</td>
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