By supporting local businesses we can all play our part to help Scottish Tourism this winter.

HERE’S WHY YOU SHOULD LOVE LOCAL:

**Boost the local economy**
Support local jobs

**Build relationships**
With people in your own community

**Protect the businesses you love**
Keeping your high street alive

**Cut your carbon footprint**
Buying local reduces food miles and helps the environment

**Buy something truly unique**
You’ll be spoilt for choice

#ScotlandLovesLocal