

17 February 2025

Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your request for information which was received by VisitScotland on 29 January 2025, requesting information regarding staff training costs:

1. *How much did your organisation spend on staff training over each of the last three years (2022, 2023 and 2024)?*
2. *Please breakdown this staff training by category e.g. leadership, health and safety, digital etc.*
3. *Please breakdown this staff training by provider category e.g. private training provider, college, university etc.*

VisitScotland’s response

1. VisitScotland’s spend on staff training over each of the last three years is as follows:

Year	Spend
2022	£167,234.38
2023	£196,477.92
2024	£173,748.43

2. We do not record the category of our staff training costs in the manner described, and therefore this information is not held in terms of Section 17 of the Act.
3. Please see VisitScotland’s spend on staff training broken down by provider category as follows:

	Industry Body	University/College	Training Provider	Community/charity	Other/miscellaneous costs eg, membership fees, conference attendances, etc.
2022	£2,525	£32,818.88	£118,350.20	£7,275	£6,265.30
2023	£2,422	£10,500	£127,002.79	£13,430	£43,123.13
2024	£2,192.50	£2,910	£120,972.27	£9,995	£37,678.66

Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller
Chief Executive
VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

Telephone: 0131 473 3603
E-mail: vicki.miller@visitscotland.com

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application

If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS

Telephone: 01334 464610
Fax: 01334 464611
Email: enquiries@itspublicknowledge.info

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.