

30 June 2025

Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your email which was received by VisitScotland on 19 June 2025 at 7.55pm requesting :-

1. The total operational budget of VisitScotland in the Financial Years a) 2022/23, b) 2023/24, and c) 2024/25.
2. The total headcount of VisitScotland in the Financial Years a) 2022/23, b) 2023/24, and c) 2024/25.
3. The total FTE number of staff employed by VisitScotland in the Financial Years a) 2022/23, b) 2023/24, and c) 2024/25.
4. The FTE number of staff in the Financial Year 2024/25 earning salaries over a) £50,000, b) £80,000 and c) £100,000.

VisitScotland’s response

Please find the information in the below table as requested for questions 2 and 3. For question 1 please note we do not have a total operational budget and so the figures stated are inclusive of RDEL (Resource funding) and CDEL (Capital funding). The figure includes both core and ring-fenced budget.

	Total operational budget (£m)	Total headcount	FTE number of staff
2022/23	62.5	574	526.96
2023/24	73.8	537	507.72
2024/25	not held *	478	455.81

And for question 4 (The below figures are based on the position as of 31 March 2025):

	FTE number of staff
Over £50,000	108.18 incl 24 > 80k
Over £80,000	24 incl 5 > 100k
Over £100,000	5

*Please note that VisitScotland’s annual accounts for the financial year 2024/25 will not be published until late December 2025 or January 2026 after the conclusion of the external audit, and then approval by the Scottish Parliament. We therefore do not hold this part of the information you have requested. Section 17 of the Act states that where public authorities receive requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter provides you with that notice.

Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request

should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller
Chief Executive
VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG
Telephone: 0131 473 3603
E-mail: vicki.miller@visitscotland.com

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application

If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS
Telephone: 01334 464610
Fax: 01334 464611
Email: enquiries@itspublicknowledge.info

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.