

18th March 2025

Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your request for information which was received by VisitScotland on 24 February 2025 at 9.41pm requesting information about:

- *How many visitors to Scotland from outside UK visited Scotland to attend J K Rowling Harry Potter tourist attractions ?*

VisitScotland’s response

We do not record information on visitor numbers to specific attractions, and therefore this information is not held in terms of Section 17 of the Act.

Our Insight Department have suggested that The Moffat Centre who own the Scottish Visitor Attraction Monitor may be able to provide you with further information. A link to their website and email address for information are noted here: -

[The Moffat Centre](http://www.moffatcentre.com)
info@moffatcentre.com

Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller
Chief Executive
VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

Telephone: 0131 473 3603
E-mail: vicki.miller@visitscotland.com

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application

If you are not satisfied with the result of the review, then you have the right to appeal to the

Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS

Telephone: 01334 464610

Fax: 01334 464611

Email: enquiries@itspublicknowledge.info

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.