

30 June 2025

Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your request for information which was received by VisitScotland on 17 June 2025 at 10.01am requesting information about:

1. any economic impact assessments which have been made (pre- and post-event) regarding the 2005 Island Games, held in Shetland
2. whether or not any economic impact assessments have been made pre-event for the 2025 Island Games in Orkney, due to start in a few weeks.

VisitScotland’s response

1. Regarding the 2005 Island Games held in Shetland, we have no records that include a pre-event economic impact assessment. Section 17 of the Act states that where public authorities receive requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter provides you with that notice.

However, we can disclose that EventScotland invested £98,325 in the 2005 Shetland Island Games and generated £728k net economic impact.

2. The projected economic impact assessment for the Orkney Island Games was completed in 2020 based on the event taking place in 2023. The event was postponed due to the pandemic to 2025 but the original figures are still valid. Please find information below.

| Event Name & Year | Orkney Island Games |
|------------------------|---------------------|
| Local Authority | Orkney Islands |
| No. of unique visitors | 4,438 |
| Programme | International |
| Pre or Post event | Pre-Event |

| | Local Authority level | Scotland level |
|--|-----------------------|----------------|
| Gross Economic Activity | £1,194,174 | £1,738,299 |
| Net Economic Impact (Direct) | £1,119,136 | £1,526,510 |
| GVA (Direct, Indirect, Induced) | £464,506 | £892,785 |
| FTE jobs supported (Direct, Indirect, Induced) | 12 | 23 |

Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller
Chief Executive

VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

Telephone: 0131 473 3603
E-mail: vicki.miller@visitscotland.com

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application

If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS

Telephone: 01334 464610
Fax: 01334 464611
Email: enquiries@itspublicknowledge.info

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.