

24th March 2025

## Your Freedom of Information (Scotland) Act 2002 (“the Act”) request

Thank you for your email which was received by VisitScotland on 24<sup>th</sup> February 2025 at 10pm requesting information about:

1. *“How many visitors attended Edinburgh Fringe Festival 2024 ?*
2. *How much revenue did Visit Scotland make from Edinburgh Fringe Festival 2024 ?*
3. *How much tax did Visit Scotland pay to USA government from 1 January 2024 through 1 January 2025 ?*
4. *How much tax did Visit Scotland pay to UK government from 1 January 2024 through 1 January 2025 ?”*

### VisitScotland’s Response

In response to 1, VisitScotland does not hold the information that you have requested. VisitScotland does not have any official capacity as part of the Edinburgh Fringe Festival and is not involved in ticket sales for this festival. Section 17 of the Act states that where public authorities receive requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter constitutes that notice.

Our Insight Department have suggested that The Moffat Centre who own the Scottish Visitor Attraction Monitor may be able to provide you with further information. A link to their website and email address for information are noted here:-

[The Moffat Centre](http://www.moffatcentre.com)  
[info@moffatcentre.com](mailto:info@moffatcentre.com)

In response to 2 above, VisitScotland made no revenue from the Edinburgh Fringe Festival 2024.

In response to 3, no tax was paid directly to the USA Government by VisitScotland from 1 January 2024 through to 1 January 2025.

In response to 4, VisitScotland does not hold a total figure for the tax paid to the UK government from 1 January 2024 through 1 January 2025. Section 17 of the Act states that where public authorities receive requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter constitutes that notice.

Our published accounts for the financial year April 2023 to the end of March 2024 can be found here <https://www.visitscotland.org/about-us/annual-corporate-reports/annual-report> As the current financial year 2024/25 has not ended yet, there are no completed or approved accounts for this year. We could provide the tax paid information for the months within your request which form part of the 2023/2024 tax period. Please let us know if you would like this information or would like to refine your request.

## Your right to seek a review

If you wish to request a review of your application under either the Act or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller  
Chief Executive  
VisitScotland  
Waverley Court  
4 East Market Street  
Edinburgh  
EH8 8BG

Telephone: 0131 473 3603

E-mail: [vicki.miller@visitscotland.com](mailto:vicki.miller@visitscotland.com)

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application. If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner  
Kinburn Castle  
Doubledykes Road  
St Andrews  
Fife  
KY16 9DS

Telephone: 01334 464610

Fax: 01334 464611

Email: [enquiries@itspublicknowledge.info](mailto:enquiries@itspublicknowledge.info)

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.