

11 February 2026

## Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your email which was received by VisitScotland on 19<sup>th</sup> January 2026 at 1.05pm requesting :-

1. The total amount spent on corporate functions by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date. Please also break this down by the type of function – for example, human resources.
2. The total amount of money spent fixing/replacing broken equipment in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.
3. The total financial loss to your organisation on written off inventory and IT equipment in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.
4. The total amount of money spent on consultants by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.
5. The total amount of money spent on agency staff by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.
6. The total amount of money spent on recruitment agencies by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.
7. The total amount of money spent on social media advertising by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date. Please provide the reason for the advertising in each case if possible.
8. The total amount of compensation payments made by your organisation in the financial years 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26 to date.

### VisitScotland’s response

We confirm that VisitScotland holds some of the information which you have requested.

#### 1. Corporate Functions

	21/22	22/23	23/24	24/25	25/26
Human Resources	£1,143,823	£1,027,422	£1,100,373	£1,323,595	Not yet available*
Finance	£1,901,953	£1,905,199	£1,737,145	£1,591,183	Not yet available*
Commercial	£356,315	£462,531	£462,531	£467,091	Not yet available*
Digital and Data	£2,308,613	£1,637,537	£1,627,145	£1,441,145	Not yet available*
Communications	£1,120,500	£1,417,950	£1,324,285	£1,346,231	Not yet available*
Property	£953,861	£674,817	£581,674	£493,482	Not yet available*

## 2. Fixing/replacing broken equipment

Year	21/22	22/23	23/24	24/25	25/26
Amount	12,644.97	16,670.76	6,563.81	15,670.55	Not yet available*

## 3. Written off inventory and IT equipment\*\*

Year	21/22	22/23	23/24	24/25	25/26
Amount/ Page #	p96( £nil)	p105	p110	p92	Not yet available*

## 4. Consultants\*\*

Year	21/22	22/23	23/24	24/25	25/26
Page #	p70	p76	p82	p65	Not yet available*

## 5. Agency staff

Year	21/22	22/23	23/24	24/25	25/26
Amount	220,227.20	205,854.43	101,608.96	71,522.35	Not yet available*

## 6. Recruitment Agencies

Year	21/22	22/23	23/24	24/25	25/26
Amount	20,235.62	4,999.63	13,311.48	17,439.33	Not yet available*

## 7. Social media advertising

Year	21/22	22/23	23/24	24/25	25/26
Amount	0.00	18,690.65	38,094.18	50,432.72	Not yet available*

## 8. Compensation payments\*\*

Year	21/22	22/23	23/24	24/25	25/26
Page #	p67	p72	p78	p59	Not yet available*

\* Some of the information you have asked for is not yet available. VisitScotland's annual accounts for the financial year 2025/26 will not be published until late December 2026 or January 2027 after the end of the financial year and conclusion of the external audit, and then approval by the Scottish Parliament. We therefore do not hold this part of the information you have requested. Section 17 of the Act states that where public authorities receive requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter provides you with that notice.

\*\* Some of the information you have requested is already publicly available and is therefore exempt information under section 25 of the Act. To help you, this information can be found in VisitScotland's annual reports here: <https://www.visitscotland.org/what-we-do/reports/annual>. We have also attached the 21/22, 22/23, 23/24 and 24/25 reports to the covering email. Where this is the case, we have signposted you to the relevant page number of the report by way of further assistance.

Please note that an anonymised version of this response will be made publicly available on VisitScotland's website.

## Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller  
Chief Executive  
VisitScotland  
Waverley Court  
4 East Market Street  
Edinburgh  
EH8 8BG

Telephone: 0131 473 3603

E-mail: [vicki.miller@visitscotland.com](mailto:vicki.miller@visitscotland.com)

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application.

If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner.

You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner  
Kinburn Castle  
Doubledykes Road  
St Andrews  
Fife  
KY16 9DS

Telephone: 01334 464610

Fax: 01334 464611

Email: [enquiries@itspublicknowledge.info](mailto:enquiries@itspublicknowledge.info)

A link to the Commissioner's website which provides further information can be found here: [Homepage | Scottish Information Commissioner](#)

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.