

19 March 2026

Your request for information under the Freedom of Information (Scotland) Act 2002 (“the Act”)

Thank you for your email which was received by VisitScotland on 13 March 2026 at 11.13am requesting the below information:

Under the Freedom of Information (Scotland) Act 2002, I request disclosure of information held by VisitScotland / EventScotland relating to the planning, funding, support, or strategic consideration of the event known as BBC Radio 2 in the Park, scheduled to take place in Stirling in August 2026.

Please provide copies of any documents, reports, briefing papers, emails, meeting notes, agreements, or internal communications relating to this event, including but not limited to the matters set out below.

1. Consideration of impact on the wider events and festivals sector

Please provide copies of any impact assessments, briefing papers, reports, correspondence, or internal communications relating to consideration of the potential impact of the event on the wider Scottish events and festivals sector, including any assessment of possible effects on existing festivals, infrastructure availability, supplier capacity, workforce availability, accommodation demand, or the Scottish summer events calendar, including any analysis undertaken in relation to the National Events Strategy or other relevant policy.

2. Role of EventScotland in bidding, approval, or support

Please provide documentation showing whether EventScotland was involved in the bidding, approval, funding, or facilitation of the event, including any advice given to the BBC, Stirling Council, the Scottish Government, or other public bodies.

3. Decision-making process for timing and location

Please provide documents showing any analysis undertaken in relation to the selection of Stirling and August 2026, including any alternative dates or locations considered, and any assessment of potential clashes with existing festivals or major events.

4. Economic impact – additionality vs displacement

Please provide copies of any economic impact assessments, modelling, briefing papers, or correspondence considering whether the event is expected to generate additional economic benefit, or whether it may result in displacement of audiences, visitor spend, suppliers, workforce, or infrastructure from existing festivals or events taking place during the peak summer period.

5. Consideration of infrastructure, supplier, and workforce capacity

Please provide any documents relating to assessment of the availability of event infrastructure, contractors, suppliers, or workforce in Scotland during the proposed event period, including any analysis of competing demand from other festivals or major events.

6. Funding, grants, or financial support

Please provide details of any funding, grants, underwriting, financial guarantees, or other support offered, discussed, or approved by EventScotland / VisitScotland in connection with the event.

7. Correspondence with other public bodies

Please provide copies of correspondence between EventScotland / VisitScotland and the BBC, Stirling Council, Creative Scotland, the Scottish Government, or any other public authority relating to the planning, scheduling, funding, or approval of the event.

VisitScotland's response

VisitScotland / EventScotland has had no involvement relating to the planning, funding, support, or strategic consideration of the event known as BBC Radio 2 in the Park, scheduled to take place in Stirling in August 2026 and does not hold any information regarding your request.

Section 17 of the Act states that where public authorities received requests for information that they do not hold, they must issue a notice advising that they do not hold the requested information. This letter provides you with that notice.

Please note that an anonymised version of this response will be made publicly available on VisitScotland's website.

Your right to request a review

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording) to:

Ms Vicki Miller
Chief Executive
VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG
Telephone: 0131 473 3603
E-mail: vicki.miller@visitscotland.com

The request for a review should be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application.

If you are not satisfied with the result of the review, then you have the right to appeal to the Scottish Information Commissioner. You can contact the Scottish Information Commissioner at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road

St Andrews
Fife
KY16 9DS
Telephone: 01334 464610
Fax: 01334 464611
Email: enquiries@itspublicknowledge.info

A link to the Commissioner's website which provides further information can be found here: [Homepage | Scottish Information Commissioner](#)

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.