28 February 2022

Request under The Freedom Of Information (Scotland) Act 2002

Thank you for your Freedom of Information request dated 1 February 2022, in which you requested the following:

I would like to make a freedom of information request for details of changes to the VisitScotland capital budget from 2021-2 and 2022-3, and what it intends to spend its capital budget on in the coming year.

If this request is too wide or unclear, I would be grateful if you could contact me as I understand that under the Act, you are required to advise and assist requesters. If any of this information is already in the public domain, please can you direct me to it, with page references and URLs if necessary. If the release of any of this information is prohibited on the grounds of breach of confidence, I ask that you supply me with copies of the confidentiality agreement and remind you that information should not be treated as confidential if such an agreement has not been signed.

I have considered your request and can respond as follows:

We do not yet have our capital budget for 2022/23 established at this time and do not hold information on confirmed spend plans for 2022/23.

To expand further, our consolidated budget includes funds ringfenced for tourism and events activities which appear separately to our core budget. Our core resource includes the salaries and operating costs of EventScotland, however that activity resource is derived from the Events Directorate in Scottish Government and will become clearer over the course of the financial year.

A breakdown of that consolidated picture for 19/20 (pre-COVID), 20/21 (during COVID) and 22/23 (as currently understood) is set out in the table below:

<table>
<thead>
<tr>
<th></th>
<th>2019/20</th>
<th>2020/21</th>
<th>2022/23</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE resource</td>
<td>£36,845,500</td>
<td>£36,270,000</td>
<td>£41,412,000</td>
</tr>
<tr>
<td>Tourism/Events activity resource</td>
<td>£15,505,000</td>
<td>£87,122,000*</td>
<td>TBC</td>
</tr>
<tr>
<td>TOTAL resource</td>
<td>£52,351,000</td>
<td>£123,392,000</td>
<td>£41,421,000 + tourism/events activity resource</td>
</tr>
<tr>
<td>CORE capital</td>
<td>-</td>
<td>-</td>
<td>£5,300,000</td>
</tr>
<tr>
<td>Tourism/Events activity capital</td>
<td>£3,500,000</td>
<td>£5,100,000</td>
<td>-</td>
</tr>
<tr>
<td>Non-cash</td>
<td>£1,800,000</td>
<td>£2,500,000</td>
<td>£2,500,000</td>
</tr>
<tr>
<td>TOTAL budget</td>
<td>£57,651,000</td>
<td>£130,992,000</td>
<td>£49,212,000 + tourism/events activity resource</td>
</tr>
</tbody>
</table>

*includes COVID support funds

We hope this information is helpful to you. If, however, you are not satisfied with our response or
the manner in which we have dealt with your application, you may in the first instance contact our Chief Executive, Malcolm Roughead, whose contact details are set out below:

Mr Malcolm Roughead  
Chief Executive  
VisitScotland  
Ocean Point One  
94 Ocean Drive  
Edinburgh, EH6 6JH  
Telephone: 0131 472 2201  
Fax: 0131 472 2223  
E-mail: malcolm.roughead@visitscotland.com

If you wish to request a review of your application under either the Freedom of Information (Scotland) Act 2002 or the Environmental Information (Scotland) Regulations 2004, your request should be submitted to us in writing, or another permanent format (for example e-mail or voice recording), and be received by us within 40 days of the date of this letter. Any request for a review should also set out, in as much detail as possible, the reasons why you are not satisfied with our response or the manner in which we have dealt with your application.

If you are still not satisfied with our handling of your application after we have responded to your request for a review, you have a right to apply to the Scottish Information Commissioner for a decision on whether we have dealt with your request in accordance with the Act.

The Scottish Information Commissioner may be contacted at:

Scottish Information Commissioner  
Kinburn Castle  
Doubledykes Road  
St Andrews, Fife  
KY16 9DS  
Telephone: 01334 464610  
Fax: 01334 464611  
E-mail: enquiries@itspublicknowledge.info

You also have the right to appeal to the Court of Session in Scotland on a point of law concerning our response.

Yours sincerely,