AIG Women’s Open Overview

• 17th to 23rd August at Royal Troon Golf Club, South Ayrshire
• Practice rounds on 17th, 18th and 19th August
• Championship played over 4 rounds, 20th to 23rd August
• Major championship in women’s golf
• 144 players compete over 4 rounds
• International field of players from 33 different countries
• Live coverage broadcast internationally
• Traditionally circa. 100 international media outlets on site
What does success look like?

• Positive impact for women’s golf and women’s sport more generally

• Provide playing opportunity for athletes whose schedules had been curtailed by the pandemic

• Support cultural reopening of sport in Scotland

• Promote significant physical and mental health benefits of sport and golf

• Show with careful planning and risk mitigation it is possible to bring events back safely
<table>
<thead>
<tr>
<th>Protocol</th>
<th>Description</th>
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<tr>
<td>All participants will be accredited and identifiable</td>
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<tr>
<td>Movements of players will be strictly limited</td>
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<tr>
<td>Access to all elements of the bio secure zone should be strictly controlled</td>
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<tr>
<td>Comprehensive guidance must be produced and reviewed by Government</td>
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<tr>
<td>Protocols clearly communicated to all parties so aware of obligations</td>
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<tr>
<td>Plan for rapid curtailment / cancellation should overarching threat level increase</td>
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Protocols Implemented

• Championship held ‘behind closed doors’

• International Elite Sportsperson and Essential Support Staff exemption allowing players, caddies and key workers to access the UK without the requirements to quarantine for 14 days

• Regular contact with UK and Scottish Governments

• Creation of bio-secure zone

• Medical Planning – all private staff in order to avoid taking resource from NHS

• Critical support from South Ayrshire Council and multi-agency group

• Link with Public Health Authority and Environmental Health

• Table Top Exercise – stress test command structure in place

• Education and engagement to ensure level of understand and high degree of compliance
COVID-19 Testing

• Pre-travel testing for those travelling internationally – via LPGA or LetsGetChecked

• Antigen testing prior to entering the bio secure zone – players, caddies, key personnel

• Carried out by Cignpost Diagnostics – best available option but limited capacity

• 689 tests carried out in total
  • 410 tested in St Andrews laboratory
  • 279 tested in on site laboratory

• Daily Symptom check via HealthCred system

• Temperature check prior to entering the venue

• Ongoing messaging and education around enhanced hygiene measures and social distancing
New Innovations

• RF Identikit accreditation system and link to HealthCred system

• Virtual media centre – distributing tee times, pin positions, bulletins, course set up information, championship stats and records, weather forecasts, brand assets, player interviews, championship highlights and b-roll footage to accredited media

• Phased approach to build schedule to minimise number of contractors on site at any one time

• Championship Office – creation of working pods to mitigate risk of spread of disease
Key Learnings

• Importance of engagement with UK and Scottish Government, Public Health and multi-agency organisations

• Collaboration with events industry

• Education and engagement across all constituents

• Monitoring and measurement of protocols

• Although successful, the 2020 model is not financially viable in the long term
Thank You