

Accommodation Occupancy in Scottish Borders 2003-2007

Hotel Room in Scottish Borders

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Scottish Borders
Sector	Hotel
Facility	Room

Average of Occupancy (%)	Year				
	2003	2004	2005	2006	2007
Month					
Jan	30	35	32	32	34
Feb	37	41	43	38	39
Mar	47	44	49	43	49
Apr	48	51	48	54	48
May	58	54	59	55	57
Jun	56	63	60	59	66
Jul	58	65	64	63	60
Aug	69	64	70	68	72
Sep	64	73	63	72	71
Oct	57	68	58	61	73
Nov	50	49	48	53	58
Dec	38	39	44	45	45
Ann Avg	52	54	53	54	56

Guest House and Bed & Breakfast Room in Scottish Borders

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Scottish Borders
Sector	GH&B&B
Facility	Room

Average of Occupancy (%)	Year				
	2003	2004	2005	2006	2007
Month					
Jan	23	18	14	24	21
Feb	24	15	25	26	30
Mar	21	19	32	21	28
Apr	30	37	41	43	42
May	39	41	53	52	60
Jun	47	58	59	61	57
Jul	52	54	66	56	59
Aug	62	64	74	71	71
Sep	53	52	59	54	56
Oct	37	43	42	55	41
Nov	19	28	23	27	33
Dec	18	32	26	24	18
Ann Avg	37	39	44	43	43

Self-catering in Scottish Borders

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Scottish Borders
Sector	S/Catering
Facility	Unit

Average of Occupancy (%)	Year				
	2003	2004	2005	2006	2007
Month					
Jan	28	13	21	27	26
Feb	27	27	41	47	38
Mar	23	22	38	33	39
Apr	53	48	43	60	59
May	52	52	53	63	75
Jun	59	62	73	73	78
Jul	75	71	79	72	76
Aug	89	87	86	87	87
Sep	69	72	70	70	72
Oct	55	51	59	62	62
Nov	24	28	35	28	31
Dec	32	35	37	30	36
Ann Avg	51	48	54	55	57

Caravan & Camping in South of Scotland

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	South of Scotland
Sector	Caravan&Camp
Facility	Pitch

Average of Occupancy (%)	Year				
	2003	2004	2005	2006	2007
Month					
Apr	35	30	36	41	46
May	36	34	48	44	52
Jun	42	40	50	55	59
Jul	48	51	67	65	67
Aug	61	53	72	68	75
Sep	37	39	48	44	59
Oct	23	31	35	27	35
Seasonal Avg	35	30	36	41	46

For further information please email: research@visitscotland.com