

Visitors with an interest in walking and a concern for the environment have been considered by VisitScotland in the development of the Walkers Welcome Scheme which recognises the special efforts made by businesses to provide for them.



WALKERS WELCOME SCHEMES

Walking is the most popular activity undertaken by overseas and British visitors to Scotland.

Some visitors walk in the hills, some walk the long distance routes. Increasingly, visitors are encouraged to explore our towns and cities on foot. Visitors have specific needs and it makes a positive difference to their experience if these needs are recognised and catered for.

Those wishing to apply for the Walkers Welcome Scheme should display a commitment to looking after Walkers and understanding their particular requirements. Businesses should deliver a positive attitude towards walkers and show a genuine desire to anticipate and meet their needs.

To become a member you must provide the following and your VisitScotland Quality and Tourism Advisor will verify that the required facilities exist when they visit or for non-quality assured customers a representative from VisitScotland will arrange to come along and verify.

WALKERS WELCOME SCHEME FOR VISITOR ATTRACTIONS

1. Where applicable to assist walkers with finding information on local public transport.
2. Provide emergency first aid contact details (i.e. local hospital / doctors surgery)
3. If not located in a named town or village, if requested, be able to supply Ordnance Survey co-ordinates, a map or clear directions. Sat Nav and GPS to be considered.
4. If space is available for leaflets have a supply of local walking route information. This can be suggested Apps for Smartphones and GPS.
5. A separate space should be available for putting wet clothes, rucksacks
6. Participants should be willing to refill water bottles free of charge and flasks with hot beverages.
7. Where appropriate, be able to assist walkers with queries on local accommodation providers who are walker friendly
8. Free unrestricted WiFi to be available.