

Visitors with an interest in Golf have been considered by VisitScotland in our development of the Visiting Golfers Welcome scheme which recognises the special efforts made by golf clubs to provide for them, accommodating visiting golfers.



VISITING GOLFERS WELCOME SCHEME

Scotland is known worldwide as 'the home of golf'. Visitors have been coming to Scotland for golf holidays for over 100 years and there are 550 courses, more per head of population than almost anywhere else in the world.

Golf is a major source of income for Scotland and our golf courses are renowned worldwide. We need to ensure that the hospitality encountered by our visiting golfers meets, or preferably exceeds, their expectations.

Visitors who enjoy golf like to be made to feel welcome when visit our many courses. They appreciate having lockable storage for their equipment; and flexible tee-off times.

To become a member you must provide the following and for those within a current QA scheme a VisitScotland Quality and Tourism Advisor will verify that the required facilities are in place when they visit. For non Quality Assured customers a representative from VisitScotland may arrange to visit your club and discuss the facilities you offer.

VISITING GOLFERS WELCOME SCHEME FOR GOLF CLUBS:

1. A warm welcome should be extended to visiting golfers. A pro-visitor policy or charter should be in place
2. Signing to tee, and around course should be clear, and in good condition. All facilities should be of a good standard.
3. Catering should be available, or if not available, information on location and opening times of nearest local eating establishments.
4. Visitor changing facilities should be made available to visiting golfers.
5. A lockable area should be provided for safe storage of golf clubs/shoes/equipment etc.
6. Recharge point for electric golf trolleys.
7. Flexibility of payment options including Credit Cards.
8. Consideration should be given to training members as golfing ambassadors and encouraged to welcome visiting golfers.
9. Value for money golf – different pricing options dependent on capacity.
10. Daily weather forecast available.
11. Information on location of local accommodation providers should be available, including directions.
12. A range of tourist information should be available, including general information on local area with suggestions for non-golfers.
13. Information should be provided on local sports/golf shops, club shops, coaching, club hire, availability of practice areas, driving ranges.
14. There should be a commitment to training of caddies (where service provided).
15. Free unrestricted WiFi available in the Clubhouse.