



# Golfers Welcome Scheme

Visitors with an interest in golf have been considered by VisitScotland in our development of the Golfers Welcome Scheme which recognises the special efforts made by operators to provide for them, and to help them choose suitable accommodation.

## GOLFERS WELCOME SCHEME

Scotland is known worldwide as 'the home of golf'. Visitors have been coming to Scotland for golf holidays for over 100 years and there are 550 courses, more per head of population than almost anywhere else in the world.

Golf is a major source of income for Scotland and our golf courses are renowned worldwide. We need to ensure that the hospitality encountered by our visiting golfers meets, or preferably exceeds, their expectations.

Visitors who enjoy golf like to be made to feel welcome. They appreciate having lockable storage for golf clubs; a daily weather forecast; or details of local transport, golf shops, or tee-off times.

Those wishing to apply for the Golfers Welcome Scheme should display a positive attitude towards golfers and a genuine desire to meet and anticipate their needs.

You can choose to become a member of the Golfers Welcome Scheme. To become a member, you must provide the following and your Quality Advisor will verify that the required facilities exist when they visit.

## GOLFERS WELCOME SCHEME FOR SERVICED ACCOMMODATION

- 1 A separate space should be available for drying outdoor clothing and footwear at an ambient temperature, so clothes can dry overnight.
- 2 You should be able to offer a late evening meal (available until 8.00 pm) if there are no other meal providers within one mile. A late night snack should be available after 8.00 pm
- 3 An early breakfast should be offered from 7.00 am – or for very early leavers a tray the night before.
- 4 Information on location and opening times of nearest local late-opening eating establishments (and directions), if meals are not provided.
- 5 Information should be provided on local courses (clubhouse facilities, course maps, contact numbers, usual visitor tee times, dress code, directions, green fees or their acceptance of Golf Passes or saver voucher schemes). Booking of tee times if required.
- 6 Details of local sports/golf shops, club shops, club hire, coaching, availability of practice areas, driving ranges.

- 7 General information on the local area with suggestions for the non-golfer.
- 8 You should have information available on local public transport services e.g. bus, post bus and golfers taxi services.
- 9 You should provide a lockable storage area for guest's golf clubs.
- 10 Daily Met Office information or similar to be provided.
- 11 A commitment to one of the following training courses, relevant to the type and style of accommodation: Welcome Golfer, No Rough Edges.
- 12 Laundry facilities should be available.

## GOLFERS WELCOME SCHEME FOR SELF CATERING ACCOMMODATION

- 1 A separate space should be available for drying outdoor clothing and footwear at an ambient temperature, so clothes can dry overnight.
- 2 Information on location and opening times of the nearest shops and late-opening eating establishment (and directions).
- 3 Information should be provided on local courses (clubhouse facilities, course maps, contact numbers, usual visitor tee times, dress code, directions, drive times between each level of difficulty, green fees or their acceptance of Golf Passes or saver voucher schemes)
- 4 General information on the local area with suggestions for the non-golfer.
- 5 Details of local sports/golf shops/club shops/hire clubs/ coaching/availability of practice areas/driving ranges.
- 6 You should have information available on local public transport services e.g. bus, post bus and golfers taxi services.
- 7 You should provide a storage area for guests' golf clubs.
- 8 Booking of tee times if required.
- 9 Met Office information or similar (seven day forecast or more often if practical).
- 10 A commitment to one of the following training courses, relevant to the type and style of accommodation: Welcome Golfer, No Rough Edges.
- 11 Clothes washing facilities or location of nearest laundrette facility.