

## Scotland's Overseas Markets - Germany

### 1 Number of German Visitors

Year	2002	2003	2004	2005	2006
Trips (000)	136	175	198	285	278
Bednights (m)	1.0	1.5	1.4	2.6	2.3
Expenditure (£m, 2006 prices)	59	111	82	134	123

### 2 Length of Stay/Expenditure per Trip/Night

Year	2002	2003	2004	2005	2006
Length of Stay (nights)	7.4	8.6	7.2	9.3	8.2
Spend/Trip (£, 2006 prices)	432	632	412	470	443
Spend/Night (£, 2006 prices)	58	74	57	51	54

### 3 Quarter of Visit (% trips)

Year	2002	2003	2004	2005	2006
January-March	8	9	7	4	9
April-June	21	17	24	28	28
July-September	58	64	52	55	52
October-December	12	11	17	13	11

### 4 Method of Travel (% trips)

Year	2002	2003	2004	2005	2006
Air	44	41	66	72	74
Sea and Tunnel	56	59	34	28	26

### 5 Age (% trips)

Year	2002	2003	2004	2005	2006
0-15	3	6	6	4	7
16-24	10	16	11	10	15
25-34	18	15	19	21	27
35-54	38	40	40	45	32
55-64	22	12	11	11	9
65+	8	11	13	9	10

### 6 Reason for Visit (% trips)

Year	2002	2003	2004	2005	2006
Holiday	62	59	56	62	57
Business	21	21	23	15	16
VFR	16	13	18	19	24
Study	-	3	1	2	1
Other	1	4	2	2	2

### 7 Main Overseas Markets 2006

Country	Trips (000)	Bednights (m)	Expenditure (£m)
USA	475	4.47	361
Germany	278	2.29	123
France	229	1.80	76
Irish Republic	224	0.85	75
Canada	161	1.75	93
Spain	142	1.58	66
Australia	133	1.54	70
Italy	131	1.15	71
Netherlands	114	0.67	48
Sweden	79	0.64	46
Rest of World	766	9.66	411
<b>TOTAL</b>	<b>2,732</b>	<b>26.38</b>	<b>1,439</b>

Due to the changes in the ONS International Passenger Survey sampling points in 2005 (ie inclusion of Prestwick), 2005 results are not directly comparable with previous years. The overall increase in international visitors for 2005 compared to 2004 (2.39m and 1.88m respectively) was due partly to the inclusion of Prestwick airport for the first time as a sampling point. Previously data for international passengers travelling through Prestwick had been estimated using information from interviews at a sample of airports across the United Kingdom. The increase between 2001 and 2005 for countries using the Prestwick route is realistic, but should have been more evenly spread across the years.