



Online Learning Resource

Tourist Board Training

Designed for anyone working in the tourism industry who comes into contact with visitors interested to know more about Cairngorms National Park, including local and national tourism operators, tourist information centre staff, tour guides, etc.

Key Objectives:

- Be able to assist visitors with enquiries about the Park.
- Know where to signpost visitors for further information.
- Understand the work of the Cairngorms National Park Authority (CNPA) and who to contact for further information.
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Participants will also:

- Be able to become involved in Cairngorms Connected opportunities such as study visits within the National Park and networking with other Cairngorms Connected operators.

'Cairngorms Connections Online' is being developed by Cairngorms National Park Authority in partnership with the Scottish Agricultural College and Tourist Board Training. This project is part funded by the European Social Fund.

Key features of the new online product include: interactive learning journey; accessible at a time that suits you; secure login; images and music clips.

A cd-rom version of this course is available for anyone unable to go online.



PROJECT PART-FINANCED
BY THE EUROPEAN UNION

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Making it **work together**





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Programme Outline

- **Business Benefits**
- **National Park Aims**
- **Understanding the Park**
- **Enjoying the Park**
- **The Park Authority**
- **Tourism in the Cairngorms**
- **Cairngorms National Park 'learning journey'**

To register , please contact Tourist Board Training at the address below. This course is free of charge

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