



Table 3: Type of Tourism-related Employment 2005 - 2006

	2005	2006	% Change 2005 / 2006
Male Full Time	52,500	55,600	+6%
Female Full Time	45,800	48,000	+5%
Total Full Time	98,300	103,600	+5%
Male Part Time	38,200	40,300	+6%
Female Part Time	73,100	74,300	+2%
Total Part Time	111,300	114,600	+3%
Total Male	90,800	95,900	+6%
Total Female	118,900	122,300	+3%
Total	209,700	218,200	+4%

Table 4: Top Twenty Employing Industries in 2006

Top Twenty Employers	Number of Employees
Human health activities	247,900
Social work activities	115,300
Administration of the State etc	104,300
Retail sale in non-specialised stores	103,800
Retail new goods in specialised stores	94,700
Building/construction etc	74,800
Primary education	69,600
Accounting/book-keeping activities etc	63,100
Restaurants	57,200
Secondary education	57,100
Industrial cleaning	51,400
Higher education	50,200
Hotels	50,100
Labour recruitment etc	46,200
Provision of community services etc	45,000
Bars	40,800
Other land transport	40,600
Monetary intermediation	39,500
Architectural/engineering activities etc	38,400
Misc business activities	35,100

Table 5: Tourism Expenditure in Scotland 2006

	2006
Domestic Tourism Expenditure (m)	£2,720
Overseas Tourism Expenditure (m)	£1,439
Total Tourism Expenditure (m)	£4,159
One Job is supported by every	£19,058
£1m Tourism Expenditure supports (jobs)	52

The above table includes figures for the self-employed.

Table 6: Tourism-related Employment Trend by Region

Regions of Scotland	2005	2006	% change 2005 / 2006
Aberdeen and Grampian	21,800	22,500	+3%
Angus and City of Dundee	9,600	9,400	-2%
Argyll, the Isles, Loch Lomond, Forth Valley	18,700	20,200	+7%
Ayrshire and Arran	13,100	14,200	+8%
Dumfries and Galloway	5,800	6,700	+13%
Edinburgh and Lothians	39,900	40,900	+3%
Greater Glasgow & Clyde Valley	60,300	62,300	+3%
Highlands of Scotland	13,100	14,500	+10%
Kingdom of Fife	11,200	12,400	+10%
Perthshire	8,200	8,000	-3%
Scottish Borders	4,700	4,100	-14%
Island Areas	3,400	3,100	-9%
Total	209,700	218,200	+4%

Table 7: Tourism-related Regional Employment in 2006

Regions of Scotland	Tourism-related	All Employment	% of All Employment
Aberdeen and Grampian	22,500	281,400	8%
Angus & City of Dundee	9,400	108,100	9%
Argyll, the Isles, Loch Lomond, Forth Valley	20,200	188,700	11%
Ayrshire and Arran	14,200	128,300	11%
Dumfries and Galloway	6,700	57,700	12%
Edinburgh and Lothians	40,900	432,500	10%
Greater Glasgow & Clyde Valley	62,300	748,000	8%
Highlands of Scotland	14,500	104,700	14%
Kingdom of Fife	12,400	135,600	9%
Perthshire	8,000	58,000	14%
Scottish Borders	4,100	42,900	10%
Island Areas	3,100	33,500	9%
Total	218,200	2,370,600	9%

Definitions

Tourism-related Employment refers to employment in industries which depend on tourism to a greater or lesser extent. As explained in the introduction there are no standard industrial classifications for tourism employment and this factsheet is based on employment within industries defined by the Office for National Statistics as being tourism-related.

These industries are:

SIC 551	Hotels
SIC 552	Camping sites and other provision of short stay accommodation
SIC 553	Restaurants
SIC 554	Bars
SIC 633	Activities of travel agencies/tour operators; tourist assistance activities not elsewhere classified
SIC 925	Libraries, archives, museums etc
SIC 926	Sporting activities
SIC 927	Other recreational activities

Further comprehensive information relating to SIC codes can be found at the Office for National Statistics website:

[http://www.statistics.gov.uk/methods_quality/sic/downloads/UK_SIC_Vol1\(2003\).pdf](http://www.statistics.gov.uk/methods_quality/sic/downloads/UK_SIC_Vol1(2003).pdf)

Tourist Expenditure is spending incurred whilst away from home overnight on a tourist trip and on advance payments for such items as fares and accommodation.

NOTES ON DATA

- Changes to the ABI survey, ie from 2006 the month of data collection will be September instead of December, could result in a slight additional increase in tourism-related data due to the seasonal nature of the industry
- Domestic tourism expenditure is sourced from the United Kingdom Tourism Survey 2006
- Overseas tourism expenditure is sourced from the ONS International Passenger Survey 2006
- All tables exclude self-employed except table 5 where self-employed in tourism-related industries is estimated at 15,400
- In this publication figures may not add up to totals as all figures are rounded to the nearest hundred.

For more information please contact
Corporate Research Department
VisitScotland
Ocean Point One
94 Ocean Drive
Edinburgh EH6 6JH

email: research@visitscotland.com

Introduction

The following factsheet outlines information on tourism-related employment in Scotland. The information is taken from the Office for National Statistics' NOMIS database which provides data from the Annual Business Inquiry. Tourism-related employment refers to employment in industries, which depend on tourism to a greater or lesser extent. The industries defined by the Office for National Statistics as being tourism-related are listed at the end of this factsheet.

It should be stressed that the figures in this factsheet exclude estimates for tourism-related self-employed, apart from table 5.

Table 1: Employment in Scotland 2006

	Full Time	Part Time	All Employment
Tourism-related Employment	103,600	114,600	218,200
All Employment in Scotland	1,608,400	762,200	2,370,600
Tourism-related as % of All Employment in Scotland	6%	15%	9%

Table 2: Tourism -related Employment 2005 – 2006

Industry	2005	2006	% Change 2005 / 2006
Hotels	48,100	50,100	+4%
Camping sites etc	5,500	5,200	-4%
Restaurants	54,000	57,200	+6%
Bars	40,400	40,800	+1%
Activities of travel agencies etc	8,500	8,600	+1%
Library, archives, museums etc	10,500	12,400	+17%
Sporting activities	29,000	29,400	+1%
Other recreational activities	13,500	14,500	+7%
Total	209,700	218,200	+4%