

Bikers Welcome Scheme



Visitors with an interest in biking have been considered by VisitScotland in our development of the Bikers Welcome scheme which recognises the special efforts made by operators to provide for motorcyclists, and to help them choose suitable accommodation.

BIKERS WELCOME SCHEME

Touring Scotland by motorbike is an increasingly popular activity. Many Bikers enjoy the freedom of touring Scotland on a motorbike enjoying access to Scotland's dramatic scenery. Clubs organise tours and rallies and seek out suitable accommodation en-route.

Many Bikers only use their cherished machines for holidays escaping the rat-race of daily life when they use other forms of transport. The image of a Biker has changed in recent years and many motorbikes are now seen as revolutionary in concept and design with many prestige and individual models for sale. Biking is worth over £707 million in the UK (Mintel 2004) and has grown 48% in the last 6 years.

These motorbikes can be the "Pride and Joy" of the owner and they need safe secure parking and facilities for maintaining their machines in top condition both mechanically and visually.

There are some additional facilities and services required to meet the needs of the Bikers combined with a flexible approach and a welcoming attitude.

Those wishing to apply for the Bikers Welcome Scheme should display a positive attitude towards bikers and a genuine desire to meet and anticipate their needs.

You can choose to become a member of the Bikers Welcome Scheme. To become a member, you must provide the following and your Quality Advisor will verify that the required facilities exist when they visit.

BIKERS WELCOME SCHEME CORE CRITERIA

- 1 An area should be available for drying outdoor clothing and footwear at an ambient temperature so clothes can dry overnight.
- 2 You should have a supply of recommended tours including Viewpoints, Visitor Attractions etc available for reference.
- 3 Visor cleaning/boot cleaning facilities, this would mean keeping visor spray or supplying hot, soapy water and soft cloths, black boot polish and brushes etc.
- 4 Wash down facilities for motorbikes should be available for guests use.

- 5 Degrease handwash should be available to guests on request.
- 6 Details of local garages specialising in motorbikes.
- 7 Consider motorbike books, magazines and motorbikers' logbook for guests to record day trips.
- 8 Information on location and opening times of local petrol stations and opening hours.
- 9 Information on location and opening times of local motorbike shops.
- 10 You should provide safe parking for motorbikes. Hard standing preferable.
- 11 Daily and weekly Met Office information (or similar) should be available as well as travel and road information.
- 12 Display Safe Biking information where readily available

ADDITIONAL BIKERS WELCOME SCHEME CRITERIA FOR SERVICED ACCOMMODATION

Must provide all core criteria, plus the following:

- 13 Hot or cold drinks should be available on arrival.
- 14 An early breakfast should be available or, for very early leavers, a tray the night before.
- 15 You should be able to offer a packed lunch or filled flask if required.
- 16 You should be able to offer a late evening meal if there are no other meal providers within one mile. A late night snack should be offered for late arrivals.
- 17 Information on location and opening times of nearest local late-opening eating establishments (and directions), if meals are not provided.

ADDITIONAL BIKERS WELCOME SCHEME CRITERIA FOR SELF CATERING ACCOMMODATION

Must provide all core criteria, plus the following:

- 13 Flasks and cups
- 14 Information on location and opening times of nearest local late-opening eating establishments (and directions).

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