



Appendix 4 : VisitScotland Quality and Welcome Schemes

| Main Schemes  | Main Schemes  | Welcome Schemes   |
|---|---|---|
| <p><b>Serviced &amp; Self Catering Scheme:</b></p> <p>Hotels</p> <ul style="list-style-type: none"> <li>o Hotel</li> <li>o Small Hotel</li> <li>o Country House Hotel</li> <li>o Town House Hotel</li> <li>o Metro Hotel</li> <li>o Budget Hotel</li> <li>o Exclusive Use Venue</li> </ul> <p>Small serviced accommodation</p> <ul style="list-style-type: none"> <li>o B&amp;B</li> <li>o Farmhouse</li> <li>o Guest House</li> <li>o Guest Accommodation</li> <li>o Inn</li> <li>o Restaurant with Rooms</li> </ul> <p>Self Catering</p> <ul style="list-style-type: none"> <li>o Self Catering</li> <li>o Campus Accommodation</li> <li>o Serviced Apartment</li> </ul> <p>Under Development:</p> <ul style="list-style-type: none"> <li>o Heritage Property</li> </ul> <p><b>Hostel Scheme:</b></p> <ul style="list-style-type: none"> <li>o Hostel</li> <li>o Bothy</li> <li>o Bod</li> <li>o Bunkhouse</li> <li>o Camping Barn</li> <li>o Backpackers</li> <li>o Group Accommodation</li> <li>o Activity Accommodation</li> </ul> | <ul style="list-style-type: none"> <li>o Arts Venue</li> <li>o Wildlife Experience</li> </ul> <p>Under development:</p> <ul style="list-style-type: none"> <li>o Activity Provider</li> </ul> <p><b>EatScotland Scheme:</b></p> <ul style="list-style-type: none"> <li>o Formal Dining</li> <li>o Coffee Shops</li> <li>o Tea Rooms</li> <li>o Fast Food</li> <li>o Takeaway</li> <li>o Informal dining</li> <li>o Breakfast</li> <li>o Home Dining</li> <li>o Self Service</li> </ul> <p><b>Other Schemes:</b></p> <ul style="list-style-type: none"> <li>o Small Boat Charter</li> <li>o International Ferry</li> <li>o Cruise Ship</li> <li>o Train</li> <li>o Farmers Market</li> </ul> <p><b>Under Development schemes for:</b></p> <ul style="list-style-type: none"> <li>o Conference Venue</li> <li>o Conference Facility</li> <li>o Retail</li> <li>o Golf Clubs</li> <li>o Spas</li> <li>o Scotland's Best Bars (Pubs)</li> </ul> | <p>Ancestral Tourism</p> <p>Anglers Welcome</p> <p>Arts Welcome</p> <p>Bikers Welcome</p> <p>Children Welcome</p> <p>Classic Cars Welcome</p> <p>Cyclists Welcome</p> <p>Field Sports Welcome</p> <p>Golfers Welcome</p> <p>Groups Welcome (Hostel sector)</p> <p>Horses Welcome</p> <p>Walkers Welcome</p> <p>Visiting Golfers Welcome</p> <p>Under Development:</p> <ul style="list-style-type: none"> <li>o Film Crews Welcome</li> <li>o Sailing &amp; Watersports Welcome</li> <li>o Dogs Welcome</li> </ul> |
|   |   | <p><b>Supplementary Schemes</b></p>   |
| <p><b>Caravan &amp; Camping Scheme:</b></p> <ul style="list-style-type: none"> <li>o Camping Park</li> <li>o Holiday Park</li> <li>o Touring Park</li> </ul> <p><b>Visitor Attractions Scheme:</b></p> <ul style="list-style-type: none"> <li>o Visitor Attraction</li> <li>o Castle</li> <li>o Museum</li> <li>o Historic House</li> <li>o Tour</li> <li>o Historic Attraction</li> <li>o Garden</li> <li>o Garden Centre</li> <li>o Leisure Centre</li> <li>o Activity Centre</li> <li>o Tourist Shop</li> </ul>  |   | <p>Accessibility Scheme</p> <p>Green Tourism Business Scheme</p> <p>Thistle Award</p>   |