



Please note that, due to changes in the ONS International Passenger Survey (IPS) and the United Kingdom Tourism Survey (UKTS), statistics from 2005 onwards are not comparable with previous years. Two-year averages have been used for the regional UKTS and IPS statistics for 2006 to minimise any atypical results for a particular year, giving a better indication of overall trends. One year statistics (2006) have been used for Scotland UKTS and IPS.

## EXECUTIVE SUMMARY

- During 2006 it is estimated that UK residents took 0.56m tourist trips to Angus & Dundee (A & D), stayed for 1.83m bednights and spent £74m in the area.
- Within the UK market, 60% of trips were taken by Scottish residents whilst 38% were taken by English visitors.
- Visitors from overseas took 0.09m trips to A & D and stayed 0.95m nights during 2006. Overseas tourism spending in A & D totalled £36m.
- Tourism related employment accounted for 8.7% of the workforce in Angus & Dundee.

Table 1 - Purpose of Trip

	UK Tourist Trips (%)		Overseas Tourist Trips (%)	
	A & D	Scotland	A & D	Scotland
Holiday	65	64	39	45
Visiting friends & relatives (non-holiday)	15	14	39	32
Business/Conference	18	19	16	15
Other	2	3	6	8

Table 2 - UK Tourists by Country of Residence

	Trips (%)		Expenditure (%)	
	A & D	Scotland	A & D	Scotland
England	38	48	55	63
Scotland	60	48	37	30
Northern Ireland	2	3	8	5
Wales	-	1	-	2
Total UK (m)	0.56	14.08	£74	£2,863

Table 3 - Overseas Tourists by Country of Residence

	Trips (%)		Expenditure (%)	
	A & D	Scotland	A & D	Scotland
USA	20	17	19	25
Germany	9	10	6	9
France	7	8	3	5
Irish Republic	6	8	11	5
Canada	8	6	6	6
Italy	3	5	2	5
Spain	5	5	6	5
Australia	6	5	19	5
Netherlands	5	4	2	3
Sweden	2	3	1	3
Total overseas (m)	0.09	2.73	£36	£1,439

Table 4 - Duration of Trip

	UK Tourist Trips (%)		Overseas Tourist Trips (%)	
	A & D	Scotland	A & D	Scotland
1 - 3 nights	58	56	-	-
4 - 7 nights	32	28	-	-
8+ nights	10	16	-	-
Average length of stay (nights)	3.29	3.59	10.26	9.91

Table 5 - Time of Trip

	UK Tourist Trips (%)		Overseas Tourist Trips (%)	
	A & D	Scotland	A & D	Scotland
January - March	17	18	12	15
April - June	18	27	22	28
July - September	38	31	39	41
October - December	27	24	27	16

Table 6 - Accommodation Used during Trip

	UK Nights (%)		Overseas Nights (%)	
	A & D	Scotland	A & D	Scotland
Friends/Relatives	73	36	41	30
Hotel/Guesthouse	10	37	11	39
Self-Catering	9	11	20	6
Camping/Caravanning	1	6	-	3
Bed & Breakfast	3	6	3	14
Hostel/University/School	2	3	25	6
Other	2	1	-	2

Table 7 - Transport Used

	UK Tourist Trips (%)	
	A & D	Scotland
Transport into the UK		
Air	8	88
Sea / Tunnel	92	12
Main method of transport		
Car	71	62
Plane	7	11
Train	10	12
Regular Bus/Coach	6	6
Organised Coach Tour	1	3
Other	5	6

Table 8 - Accommodation Occupancy

The table below shows occupancy for the year 2006 for Angus & Dundee (A&D), except for the Caravan & Camping and Hostel sectors. The monthly figures shown for Hostels are for the whole of Scotland. The figures for Caravan & Camping are for NE Scotland & Fife area (covering A & G, Angus & Dundee, Fife and Perthshire).

	Hotel Room Occupancy (%)	Guest House B&B Room Occupancy (%)	Self-catering Unit Occupancy (%)	Hostel Bed Occupancy (%) (All Scotland)	Caravan & Camping Pitch Occupancy (%)
	January	49	17	30	17
February	+	28	30	31	-
March	66	22	28	34	-
April	+	25	61	51	34
May	+	39	68	55	33
June	78	37	88	55	46
July	69	44	80	69	68
August	79	58	90	74	61
September	81	42	74	51	41
October	68	37	66	41	21
November	65	18	56	22	-
December	44	14	34	25	-
Annual/Season average for A&D (or area for C&C)	69	43	59	-	44
Annual/Season average for all Scotland	63	46	55	44	45

\* Sample size less than 5

Table 9 - Top Visitor Attractions in Angus & Dundee

Name and Location of Attraction	2006 Visits	Free/Paid
Camperdown Country Park, Dundee	390,000*	F
Dundee Contemporary Arts, Dundee	272,692	F
Monikie Country Park, Dundee	217,064	F
Forfar Loch Country Park, Forfar	161,082*	F
Glamis Castle, Glamis	107,419	
Crombie Country Park, Broughty Ferry	102,543*	F
Camperdown Wildlife Centre, Dundee	73,819	
Sensation - The Dundee Science Centre, Dundee	67,633	
Discovery Point, Dundee	57,244	
Broughty Castle Museum, Dundee	39,003	F

\* Estimate

Table 10 - Tourism related Employment

	2005	2006	As a % of all Employment 2006
Angus & Dundee	9,600	9,400	8.7
All Scotland	210,000	218,000	9.2

Source: Annual Business Inquiry (Office for National Statistics)

Note: Self-employed not included in above statistics

## Definitions and Sources

'A tourist trip' is defined as a stay of one or more nights away from home for holidays, visits to friends or relatives, business/conference trips or any other purposes except such activities as boarding education or semi-permanent employment.

Tourist Bednights are those spent away from home using any type of accommodation, or in transit, on a tourist trip (as above).

Tourist Expenditure is spending incurred whilst away from home on a tourist trip and on advance payments for such items as fares and accommodation. In this fact sheet expenditure is in 2006 prices.

## Main Sources of Statistics

ONS International Passenger Survey, 2005, 2006  
 United Kingdom Tourism Survey, 2005, 2006  
 Scottish Accommodation Occupancy Survey, 2006  
 Visitor Attractions Monitor, 2006  
 Annual Business Inquiry, 2005, 2006 (NOMIS)

## NOTES ON DATA

In this publication percentage figures may not add up to 100% due to rounding.

As with all surveys, the data are subject to sampling errors, which particularly affect the smaller regions of Scotland.

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